



FIGHTING CORRUPTION, DEMANDING JUSTICE

Impact Report

Transparency International is a global movement with one vision: a world in which government, business, civil society and the daily lives of people are free of corruption. With more than 100 chapters worldwide and an international secretariat in Berlin, we are leading the fight against corruption to turn this vision into reality.

www.transparency.org

Cover photo © TI Cambodia

Transparency International's first international anti-corruption youth camp in the Asia Pacific region took place in Cambodia. The photo shows the camp leader motivating participants before they take a bike ride around the temples to promote Transparency International Cambodia's anti-corruption legal advice centre and encourage citizens to report corruption.

FIGHTING CORRUPTION, DEMANDING JUSTICE

One global movement, one vision: a world free of corruption. When we started out more than 20 years ago, people said nothing could be done about corruption. Few imagined international anti-corruption laws, corrupt dictators brought to justice, companies held to account, or individual citizens making the difference. We've proved all of this possible. And with our partners and supporters around the world, we will continue turning our vision into reality.



“

We have a message to the corrupt: Your days of impunity are numbered.

José Ugaz
Chair, Transparency International

Corruption is never inevitable. That was our message when we began more than 20 years ago. Back then it was radical. Today it's widely accepted. Accountability and transparency are now enshrined in law, expected of leaders and demanded of business.

We're proud of how far we've come. And yet, grand corruption continues to devastate the lives of millions. Criminals who loot states continue to enjoy elite positions and jet-set lives of luxury. This has to stop.

Alongside prevention, we need to break impunity. This is at the heart of our Strategy 2020. Where laws have been enacted they must be enforced. Where crimes have been committed, there must be consequences. Regardless of status, the corrupt must be unmasked, brought to justice and socially sanctioned.

As we embark on this new stage, we have a strong foundation to build on.

Thanks to international corruption conventions, we have a vital framework for global action. Like in France, where the UN Convention against Corruption allowed us to take on the

son of Equatorial Guinea's President Obiang. The case set a global precedent, and sent a powerful message to the corrupt.

With two decades of national and global corruption expertise, we are powerfully-positioned to speak out on what must change – as seen in our campaign to end secret company ownership. With action now being taken by the G20 and EU, as well as by a growing number of national leaders, it's rapidly getting tougher for the corrupt to escape detection.

But most importantly, we stand united as a powerful global movement. Active in more than 100 countries, made up of thousands of determined and courageous individuals, our collective voice cannot be ignored. Together we can speak out against corruption boldly and globally.

More than 20 years on, our message to people of all walks of life remains unchanged: corruption is never inevitable, and together we can build a world that is cleaner, safer and more just. But we also have a new message – a message directly to the corrupt: Your days of impunity are numbered.



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Momentum is building, and as we begin our Strategy 2020, we're not slowing down.

Cobus de Swardt

Managing Director, Transparency International

It's two decades since Transparency International first put corruption on the front pages. Since then, we've driven the debate on what needs to happen next.

With global indices and landmark assessments, we've shown that no country, region or sector can be complacent on corruption. We've used the findings to secure legislative changes from governments, and set new global benchmarks that raised the bar for business. Across the world, our movement has worked to improve policies and drive innovative solutions, including the increasing use of participatory digital tools.

With groundbreaking research, we've exposed the links between corruption and the most urgent issues facing the world today – from poverty to human rights abuse to climate change. We've put the issue firmly on the global agenda: as of September 2015, good governance is included in the Sustainable Development Goals. It's a watershed moment for equality and justice – we will leave no stone untouched to ensure promises turn into action.

From extractive industry transparency to water integrity, some of the game-changing initiatives we helped incubate are now powerful drivers for change in their own right. Others, such as our anti-corruption advice centres, have become central to our movement. Offering a lifeline to the victims and witnesses of corruption, our centres are now in operation in 62 countries. Recently, they provided support to their 200,000th client.

Momentum is building, and as we begin our Strategy 2020, we're not slowing down. In our summer schools and anti-corruption camps, we're supporting new leaders and fostering the brightest new initiatives. In our chapters worldwide, we are working with more people than ever to take action against corruption and transform their communities and daily lives. Locally, nationally and globally, we continue to innovate and grow. Our vision, meanwhile, remains constant: a world free of corruption. Nobody can do it alone – everyone can make a difference.

Anti-corruption festival in Peru organised by
Transparency International chapter Proética.

Honestidad

Dignidad

Respeto

IMPACT

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PUTTING CORRUPTION ON THE AGENDA

How corrupt is your country? Since 1995, we've put a number on corruption, and put corruption on the map.

Drawing on expert analysis, the Corruption Perceptions Index rates countries and territories according to their perceived level of public sector corruption.

It's become a go-to reference point for decision-makers, companies and journalists worldwide. Recognising the problem is only the first step, but a poor score raises questions that can't be ignored. For leaders, the pressure is on to answer.

175 countries and territories worldwide

are included in the 2014 Corruption Perceptions Index.



Transparency International rankings continue to be a leading data source for companies looking to shore up compliance controls

The Wall Street Journal

75% of compliance officers

used the index in their work (2014).

DIAGNOSING RISKS AND REMEDIES

To stop corruption you have to understand it.

From surveying hundreds of thousands of people worldwide to mapping a country's individual corruption risks, our national and global research looks at corruption from every angle.

We go beyond measuring the scale of the problem. Drawing on more than 20 years of anti-corruption expertise, we identify the underlying causes and offer tailored solutions.

GLOBAL CORRUPTION BAROMETER

114,000 people

+

107 countries

=

world's largest public opinion
survey on corruption

NATIONAL ASSESSMENTS

106 countries and territories

have come under the spotlight with our national
integrity system assessments.

1,800+ institutions

assessed since 2001.

2012

Spotlight: Europe

Biggest ever assessment of
Europe's corruption risks,
covering **25 countries**.

.....

800 advocacy events
1 million people reached

.....>

Laws changed across the region,
including electoral code, campaign
financing and whistleblower protection.



“

No country can afford to ignore its reputation for corruption. That means no country can ignore Transparency International.

The Economist



Free legal advice for
corruption and
governance related
malpractices

Shelter for Integrity

Colombo 011 2513313
Matara 041 2233522
Vavuniya 024 2227676
Batticaloa 065 2229594

TRANSPARENCY
SRI LANKA



say **NO** to
corruption

Free legal advice for
corruption and
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TRANSPARENCY
SRI LANKA



CREATING A GLOBAL CONVENTION

**From day one, we've had a clear message for leaders:
to beat corruption, countries need to work together.**

**We campaigned to secure the world's first global convention
against corruption and now lead a worldwide coalition to
get governments to sign up and hold them to their promises.**

**And in a landmark case, we used the agreement to
successfully take on the son of the president of Equatorial
Guinea, setting a historic precedent for recovering dirty
money worldwide.**



2003

We successfully advocate for the UN Convention against Corruption, the world's first ever global corruption convention.



2006

Global Coalition

launched to ensure leaders sign the commitment and make good on their word. Today, we have more than 350 NGO member organisations working in more than 100 countries worldwide.



2009

Our campaign secured an official review mechanism to ensure pledges become reality.



176 countries

worldwide are now party to the convention.

SPOTLIGHT

While the country's citizens live in extreme poverty, the son of President Obiang of Equatorial Guinea used to stash luxury purchases in France with ease. No more. In a historic ruling, French courts upheld our right as an anti-corruption NGO to sue in corruption cases – the first time the convention has ever been used in this way. Millions of dollars of seized assets later, the president's son faced an arrest warrant and has now been indicted.

CLAMPING DOWN ON FOREIGN BRIBERY

Corporations from wealthy nations might obey laws at home, but they often behave very differently abroad, paying off officials to secure contracts and skirt regulation.

Corporate bribes distort markets, undermine democracy and endanger lives. No business – however big – should get away with it.

In another global milestone, we campaigned for the first international convention on foreign bribery. Now signed by the world's leading economies, we're monitoring progress to ensure pledges are enforced.



Back in 1993 when we started

Foreign bribery was widely accepted –
in some countries it was even tax deductible.



1997

OECD Anti-Bribery Convention is created, the world's first
international convention on the “supply side” of bribery.



**The OECD treaty requiring all signatories to ban international
bribery was a victory for Transparency International.**

Washington Post



Today

41 countries

responsible for almost 90 per cent of total foreign direct investment outflows,
have ratified the OECD Anti-Bribery Convention.

US\$1.56 billion

in foreign bribery penalties paid by businesses in 2014 in the US alone.

BUSTING SECRET COMPANIES

Offering a simple way to move dirty money anonymously, secret companies are great news for terrorists, international drug cartels, and corrupt leaders.

They're very bad news for billions of people in developing countries, where US\$1 trillion is lost annually to corruption, much of it involving the use of these "shell" firms.

We want to strip away the secrecy that allows the grand corrupt to escape punishment. With global and national actions, our "Unmask the Corrupt" campaign is forcing leaders to reveal who's really profiting from companies.

Global campaign reaching
**2 million people
in 1st year**



Open letter signed by
**19 leading NGOs
and 2 Nobel Peace
Prize Laureates**



Worldwide action to unmask the corrupt

Global

G20 leaders make a historic commitment to make it harder for the corrupt to hide behind secret companies.

Regional

EU passes a new directive obliging member states to create central registries listing the real owners of companies.

National

The Norwegian Parliament decides unanimously to create a public registry of company ownership.

The UK government agrees to publish data on which foreign companies own which land and property title in England and Wales.



“

From my own experience, I can say that the United Nations' work on corruption benefitted enormously from the benchmarks developed by Transparency International.

Kofi Annan, former UN secretary general

BENCHMARKING GOOD BUSINESS

From murky deals to billion dollar cartels, we all know what bad behaviour looks like in business. We're showing how things can be done differently.

With benchmarks for corporate integrity and transparency, we've set global standards for positive corporate behaviour, and developed tools, trainings and assessments to enable all companies to protect against risks.

We've increased demand among investors and consumers for accountable, transparent business. Industry leaders are now building their reputations on clean, sustainable success and publishing the reports to prove it. Their competitors can't afford to lag behind.

US\$14,000,000,000,000+

combined market value of companies in our 2014 assessment
of corporate transparency and corruption risks.

8,000 companies

worldwide are **committed to fighting corruption** after we made sure
anti-corruption was included as the 10th principle in the UN Global Compact,
the world's largest corporate sustainability initiative.



**There is nothing which holds back balanced and socially
beneficial development more than corrupt business practices,
and Transparency International is in the forefront of the fight
to root them out.**

Sir Howard Davies, former chair of the UK Financial Services Authority

FIGHTING SECRECY IN DEFENCE

Hugely lucrative and notoriously secretive, defence deals between governments and arms companies offer fertile ground for corruption.

Back in 2012 we released the first index of secrecy and corruption risks in defence companies worldwide, followed by an index looking at governments. Since then we've used the findings to push both sides to do better.

Progress is positive, but there's still a lot to be done. Corruption in defence isn't simply wasteful – it undermines security, fuels conflict and puts lives at risk. There can be no excuse for inaction.



2012

First ever

We release the first global analysis of corruption risks and vulnerabilities in defence companies worldwide.



With this groundbreaking study, Transparency International UK is encouraging companies to move a step further... I very much hope that the industry responds to the challenge.

Lord Robertson, former secretary general of NATO



2015

Nearly 2 in 3 companies improve performance

60% of companies are now better at addressing corruption risks.



GLO MOVE



merj tenni! korrupcióellenes
jogsegélyszolgálat

BAL MENT

From rural villages to the corridors of power, we work with citizens, governments and businesses to stop the abuse of power, bribery and secret deals. As a global movement with a local presence in more than 100 countries, we are committed to turning our vision of a world free of corruption into reality.



Transparency International Kenya staff introduces a new service to a local community that enables them to submit complaints or feedback about aid and service delivery. The public can submit their complaints through a toll-free SMS line, online or by visiting the nearest office of a participating organisation.





Transparency International Bangladesh boat rally to protest river pollution on World Water Day. The demonstration caught the government's attention about the importance of protecting rivers in the country from illegal occupation and the urgent need to prevent pollution from industrial waste dumping.



MAKING DEVELOPMENT SUSTAINABLE

Despite aid and investment, Africa is actually a net creditor to the world. The reason - money leaving through illicit cash flows.

In Mexico, families spend up to 14 per cent of their income on bribes for basic services such as water, medicine and education.

Globally, regionally and nationally, the story's the same – you can't tackle poverty without tackling corruption.

Teaming up with like-minded organisations, we've called on leaders to put corruption-fighting at the heart of the development agenda. We succeeded – as of 2015, good governance is part of the Sustainable Development Goals.

**Maternal mortality.
Illiteracy.
Sanitation.**

Our research shows **all are worse** in countries with high levels of bribery.



3.6 million people

say **“an honest and responsive government”** is a priority global development issue, according to a UN poll.



**UN leaders include good governance
and fighting corruption in the
16th Sustainable Development Goal.**



**Don't let anyone get away with leaving corruption
out of how we tackle poverty.**

UK Prime Minister David Cameron

KEEPING CLIMATE FINANCE CLEAN

Climate change is the greatest threat we've ever faced. If corruption derails efforts to tackle it, we're all in serious trouble.

This was our warning in 2011, when our groundbreaking Global Corruption Report gathered international experts to show for the first time how corruption is jeopardising our response to climate change.

Despite billions of dollars of pledged investment, the corruption risk to climate programmes had been largely overlooked. Today it's accepted by leaders and increasingly addressed by global climate funds.



2011

50+ leading experts from around the world

share expertise for our global corruption report on climate change.



Transparency International makes the case
comprehensively that fighting for climate justice
also means fighting the scourge of corruption.
They are right and I am proud to offer my support.

Kumi Naidoo, Executive Director, Greenpeace International



2015

US\$10,676,000,000

of pledged climate finance will now be distributed with **zero-tolerance corruption policies** covering both the global fund and the local recipient organisations.

PROTECTING PUBLIC MONEY

Public money should go on improving life for citizens – not on bankrolling the luxury lifestyles of the corrupt.

Our specialist teams keep watch on government spending around the world. Investigating suspicious deals, they've helped expose attempted public theft running into billions of dollars.

We also untangle and map complex funding channels, mapping out where money is coming from and where it should be going – enabling citizens to follow the money, and giving them the means to speak out if it fails to arrive.

6,200 government cars seized

from civil servants in Palestine after we revealed they were being used illegally for private journeys and even sent abroad – costing the public US\$18 million+ per year.

Up to US\$150 million aid money

saved in Pakistan, thanks to our anti-fraud hotline.

US\$17 million of medical supplies

in Honduras purchased under our watch. The president invited us to monitor spending after we exposed systemic corruption at the country's national health depot.



PEOPLE OF THE YEAR
AWARDS 2011
KARICE McCABE AND JOHN
PEOPLE OF THE YEAR



“

I couldn't have survived without the support I received from Transparency International.

John Wilson (right), an Irish police officer who revealed systemic corruption in Irish traffic fines that was costing the public millions of dollars and putting lives at risk.

Together with fellow whistleblower Maurice McCabe (left), John was later vindicated and the two men won Ireland's People of the Year award.

SECURING INFORMATION FOR ALL

Information is power – but when we started more than 20 years ago, such power was concentrated in the hands of an elite few.

With grassroots campaigns and high-level advocacy, we've called on leaders around the world to prove they've got nothing to hide. Today, freedom of information is enshrined in the legal codes of more than 100 countries.

We want to ensure this trend continues. And where data is public, we're finding new and better ways to make it useful. With innovative tools and trainings, we're helping turn government information into citizen power.

○
1993

11 countries

had freedom of information laws

2015

104 countries

have freedom of information laws

SPOTLIGHT: MALDIVES

5 years
of sustained advocacy.

12 islands
join our SMS campaign, sending
their messages to politicians to
voice support.

3 continents
We bring leading experts
from around the world to offer
guidance on the new law.

67 of 68
parliamentarians

approve the right to information bill
we helped draft, one of the strongest
public information laws in the world.

HELPING PEOPLE SPEAK UP

Corruption kills. No-one should have to face it alone. Offering free and confidential legal advice, our centres provide a lifeline to victims and witnesses of corruption.

Operating worldwide, we've helped parents secure urgent treatment for their children, worked with whistleblowers to expose crooked deals and stood alongside communities as they challenged corrupt leaders.

And we don't stop at individual victories. Complaints provide powerful insight into the problems citizens are facing daily. Using this data, we advocate for strategic, systemic reform.

102 centres

in operation in 2015.

62 countries

worldwide now have a centre.

200,000+ people

have come forward to speak out on corruption.

US\$2 billion saved

in the Czech Republic alone after we helped a whistleblower speak out on massive overpricing in an environmental clean-up project.

EMPOWERING COMMUNITIES

Everyone can get involved in fighting corruption – and when people from across a community come together, the potential for action is huge.

Whether it's inspecting facilities, monitoring cash flows or raising awareness of rights, we help people channel frustration at corruption into energy for change.

Their successes are many – from safer kindergartens to accountable leaders to better medical care, communities around the world are standing together, demanding justice from leaders and ensuring they and their families get the services they deserve.

MEXICO

34,000+ parents

have carried out safety inspections in 1,400 Mexican kindergartens. We started the initiative after reports revealed a fatal kindergarten fire could have been avoided if safety steps had been followed. The facility – run by the wives of local officials and an influential businessman – had been officially safety-approved.

BANGLADESH

5,500+ citizens

have joined our community action groups across Bangladesh.

LEBANON

900 young people

took part in our youth shadow council programme in Lebanon. Elected by their community, youth councils scrutinise municipal budgets to help ensure money is being well-spent.

KENYA

25 million people

The estimated reach of our Kenyan community radio broadcasts on corruption issues.



“

The international youth camp completely changed my outlook. It showed me tools we can use to fix our country, to take matters into our own hands.

Preet Ayoub Shaikh, 21, participant at our international youth camp in Cambodia and co-founder of the Youth Movement for Transparency. A medical student in Pakistan, Preet recently finished a project in public hospitals to help patients and their attendants understand their rights.

Fight Corruption Because

I FIGHT

INJUSTICE

— Preet.

CHANGING THE GAME

Our summer schools and global meet-ups bring together the brightest minds and freshest thinking in the fight against corruption. From Cambodia to Lithuania to Tunisia, we offer training and mentoring from anti-corruption experts, helping the future generation of leaders take a stand against corruption.

The events are only the first step – what’s important are the ideas they generate and the communities they help build.

Taking inspiration and expertise back to home countries around the world, these emerging anti-corruption leaders are now turning their ideas – from arts initiatives to online platforms – into reality.

700 young leaders from 90 countries

have attended Transparency International's summer school on integrity in Lithuania.

“

Corruption is not a problem you can tackle in old, banal ways. You need something really fresh. You need something really original. There are a lot of such ideas here.

Julia, Ukraine, 2014 participant, summer school on integrity

PARTNER WITH US FOR EVEN GREATER IMPACT

With more than 20 years experience in fighting corruption around the world, we rely on partners like you to achieve much needed change. Find out more about what we do, how you can support our work, and what we can do together.

**Contact us at
resources@transparency.org**

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ISBN: 978-3-943497-88-5
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Printed on 100% recycled paper.
Design: Kerstin Deinert

Every effort has been made to verify the accuracy of the information contained in this report. All information was believed to be correct as of August 2015. Nevertheless, Transparency International cannot accept responsibility for the consequences of its use for other purposes or in other contexts.

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 anticorruption

 TransparencyInternational