

GENERAL INFORMATION

Title of Consultancy: Video Producer Integrity Pacts

Application Closing Date: 15 December 2021

Consultancy Start and End Date: 22 December 2021 – 1 March 2022

Location of Consultancy: from anywhere

BACKGROUND

Transparency International (TI) is the global civil society organisation leading the fight against corruption. Through more than 100 chapters worldwide and an international secretariat in Berlin, Germany, TI raises awareness of the damaging effects of corruption and works with partners in government, business, and civil society to develop and implement effective measures to tackle it.

The Transparency International Secretariat (TI-S) in Berlin is seeking a video producer specialising in documentary videomaking and impact storytelling to create a video that is approximately 5-6 minutes long. The purpose of the video is to showcase the benefits of Transparency International's Integrity Pact, a collaborative mechanism to enhance transparency and accountability in public procurement.

In the past six years, civil society organisations around the EU have [monitored public procurement processes](#) and issued recommendations for improvements. Throughout these projects, we have collected a wealth of knowledge on the benefits of Integrity Pacts (IPs), which should be communicated in this final video to inspire future use of the mechanism.

The video should include footage of the different pilot projects (TI-S will be able to provide some of this in advance) and testimonials (3-5) from the different key actors involved in the process. Considering the current COVID-19 situation in Europe, elements of the video such as interviews will have to be recorded remotely, so we are seeking a video maker that has experience with innovative ways of creating high-quality videos in such circumstances.

Please see this short video to learn more about the context of this work and public contracting: <https://youtu.be/kQc8iTGy-9A>.

OBJECTIVES

- Create a **timeless** video on Integrity Pacts (IPs) that can be used in the future to show the benefits of the tool
- Create an **inspirational** video on IPs that will intrigue companies/public institutions and make them seek more information/take steps to implement an IP
- Showcase the IP as an effective and impressive tool to help mitigate risk and challenge in large scale public procurement projects that are of interest to the public
- Showcase the IP as a powerful solution to solve challenges collectively in the public eye

EXPECTED DELIVERABLES

The successful candidate will:

- Read materials shared by TI/consult with team members to understand what the purpose of the video is, the umbrella concept, a TI approach to this issue and how to convey the right type of simple messaging
- As necessary, refine the testimonials via storytelling techniques
- Brainstorm with TI team to review the video concept and decide on it (TI will provide guidance)
- Create 1 video of approximately 5-6 minutes
- The video could potentially need subtitles in different languages. When making your proposal, please bear this in mind and add an item for incorporating translated subtitles into the video (TI-S would provide the translations).

All presentations and reports should be submitted in English, in electronic form, in accordance with the deadlines stipulated above. The Consultant is responsible for editing and quality control of language. The TI Secretariat retains the sole rights with respect to all distribution, dissemination, and publication of the deliverables.

SELECTION CRITERIA

The Consultant should have the following qualifications:

- Previous examples of related work (key points: ability to consult on the storytelling aspects + solid experience in remote recording + acquiring necessary footage if needed)
- Over 5 years of relevant experience working with video
- Fluent oral and written English communication skills

REMUNERATION AND COSTS

The Consultants should provide their estimated total fee as a lump sum or as standard daily or hourly rates as **gross inclusive of taxes and other charges**.

Consultants who are based in Germany and do not charge German VAT must confirm their small entrepreneur status.

CONTACT INFORMATION

The application should include the following documents in English:

- Business proposal with quotes
- Motivation letter and Curriculum Vitae
- One sample of relevant previous work (confidentiality guaranteed).

Please indicate "IP video" in the subject line of your email application. Applications should be sent in English by email to ztursic@transparency.org by close of business on 15 December 2021.

Please note that only shortlisted applicants will be contacted.

The Transparency International Secretariat is committed to creating an inclusive work environment where diversity is valued and where there is equality of opportunity. We actively seek a diverse applicant pool and therefore welcome applications from qualified candidates of all regions, countries, cultures, and backgrounds.

Selection of candidates is made on a competitive basis and we do not discriminate on the basis of national origin, race, colour or ethnic background, religious belief, sex, gender identity and expression or sexual orientation, marital or family status, age or ability. We kindly ask applicants to refrain from including in their application information relating to the above as well as from attaching photos.

Data protection

When you respond to this tender and submit your application, you provide consent that Transparency International e. V. keeps your application materials for the period of ten years according to German legal requirements. Afterwards Transparency International will delete your application and any personal data included in it. If you have any questions, please reach out to dataprotection@transparency.org