

GENERAL INFORMATION

Title of Consultancy: Video Animator Integrity Pacts

Application Closing Date: 19 October 2021

Consultancy Start and End Date: 25 October – 25 November 2021

Location of Consultancy: from anywhere

BACKGROUND

Transparency International (TI) is the global civil society organisation leading the fight against corruption. Through more than 100 chapters worldwide and an international secretariat in Berlin, Germany, TI raises awareness of the damaging effects of corruption and works with partners in government, business, and civil society to develop and implement effective measures to tackle it.

The Transparency International Secretariat (TI-S) in Berlin is seeking a video animator who specialises in illustration, animation, and storytelling via video to create approximately 5 animations. The purpose of the animations is to portray the complex, diverse and harmful nature of corruption in public procurement and how this corruption can have an impact on limiting, competition, fairness and public goods that are in the interest of people in general.

The animations will be simple, clear, and easy to understand - created in formats for sharing on social media. The animations will be shared by TI on social media (via Instagram, Facebook, tiktok, twitter etc) The aims of the animations are: for people to understand the importance of good practice in public procurement, to engage citizens and the interest of young people in efforts against corruption; to raise awareness about the harmful impact of corruption on people's lives in specific areas related to public procurement. The focus of the animations will be on approximately 5-7 specific challenges and solutions that can typically arise in corruption in public procurement.

To learn more about the context of this work and public contracting, please see this short video (<https://youtu.be/kQc8iTgy-9A>)

For examples of related social media videos, see the TI Instagram and Facebook accounts (@anticorruption) / transparency_international

OBJECTIVES

- To engage citizens in the topic of public procurement and show that it is close to their lives
- Clearly show what public procurement is in general and why the topic is important
- Highlight the problem of corruption in public procurement with an approach how to prevent it
- Encourage citizen action by raising awareness about the complex nature of corruption in public procurement and how to prevent it
- Create sharable solutions to prevent corruption in public procurement especially for social media

EXPECTED DELIVERABLES AND TIMELINE

The successful candidate will:

- Read materials shared by TI/consult with team members to understand what the purpose of the animations are, the umbrella concept a TI approach to this issue and how to convey the right type of simple messaging
- Brainstorm with TI team to review the animation concepts and decide on the TI will provide guidance
- 3 rounds of iteration on the animations
- Create 5 short animations, of 40-60 seconds length and with a square format

- Videos could potentially need voice over. Please bear in mind when making your proposal as an additional item for the proposed budget

All presentations and reports should be submitted in English, in electronic form, in accordance with the deadlines stipulated above. The Consultant is responsible for editing and quality control of language. The TI Secretariat retains the sole rights with respect to all distribution, dissemination, and publication of the deliverables.

SELECTION CRITERIA

The Consultant should have the following qualifications:

- Previous examples of related work
- Over 5 years of relevant experience working with video and animation
- Fluent oral and written English communication skills.

REMUNERATION AND COSTS

The Consultants should provide their estimated total fee as a lump sum or as standard daily or hourly rates as **gross inclusive of taxes and other charges**.

Consultants who are based in Germany and do not charge German VAT must confirm their small entrepreneur status.

CONTACT INFORMATION

The application should include the following documents in English:

- Business proposal with quotes
- Motivation letter and Curriculum Vitae
- One sample of relevant previous work (confidentiality guaranteed).

Please indicate “IP animations” in the subject line of your email application. Applications should be sent in English by email to ztursic@transparency.org by close of business of 19 October 2021.

Please note that only shortlisted applicants will be contacted.

The Transparency International Secretariat is committed to creating an inclusive work environment where diversity is valued and where there is equality of opportunity. We actively seek a diverse applicant pool and therefore welcome applications from qualified candidates of all regions, countries, cultures, and backgrounds.

Selection of candidates is made on a competitive basis and we do not discriminate on the basis of national origin, race, colour or ethnic background, religious belief, sex, gender identity and expression or sexual orientation, marital or family status, age or ability. We kindly ask applicants to refrain from including in their application information relating to the above as well as from attaching photos.

Data protection

When you respond to this tender and submit your application, you provide consent that Transparency International e. V. keeps your application materials for the period of ten years

according to German legal requirements. Afterwards Transparency International will delete your application and any personal data included in it. If you have any questions, please reach out to dataprotection@transparency.org