

GENERAL INFORMATION

Title of Consultancy: Strategy and Advocacy Consultancy – Land and Corruption in Africa Phase II Project

Application Closing Date: 17 April 2022

Consultancy Start and End Date: 1 May 2022 – 30 April 2024

Location of Consultancy: Remote, travel required

BACKGROUND

Transparency International (TI) is the global civil society organisation leading the fight against corruption. Through more than 100 chapters worldwide and an international secretariat in Berlin, Germany, TI raises awareness of the damaging effects of corruption and works with partners in government, business, and civil society to develop and implement effective measures to tackle it.

The Land and Corruption in Africa (LCA) Phase II (2021-2025) project builds on the solid foundation of knowledge, networks and learnings acquired from the implementation of the previous Land and Corruption in Africa project (2015-2019). TI-S and its chapters in Ghana, Kenya, Uganda, Zambia, Zimbabwe, South Africa, Madagascar, and Cameroon will implement this project leveraging relevant expertise and networks acquired during LCA I in the target countries to expand and amplify impact in this new project phase. The goal of this new project is to ensure that corrupt practices in land administration and land deals are addressed contributing to improved livelihoods of men and women. Specifically, the project will contribute to ensuring that 1) networks of women, men and youth in Africa are better equipped and mobilised to demand transparency and accountability in the land sector; 2) a diverse and inclusive set of stakeholders from civil society to private sector advance anti-corruption initiatives to promote fair and transparent land governance; and 3) national and local decision-makers adopt anti-corruption laws, policies and measures to prevent and redress corruption in land distribution, acquisition, dispute management and sanctions.

OBJECTIVES

The Transparency International Secretariat in Berlin is looking for a consultant or team of consultants to develop a strategic advocacy action plan for the full duration of the LCA Phase II project, which will be revised and refined annually, based on the existing project proposal, and aligned to the project log frame, both of which can be made available upon request.

The strategic advocacy action plan will include one global/regional component and eight national plans. It should include strategies for engaging intergovernmental institutions and African governments and for participating in global and regional forums to advance the objectives of the project. National plans will focus on strengthening joint national-level CSO advocacy initiatives as well as engagement with national decision and policymakers as well the private sector on several key project objectives.

Development of the plans will involve leading a participatory process with implementing partners to identify how we can build on the work furthered in Phase I of the LCA project; map gaps, challenges, and opportunities for intervention; identify key stakeholders, audiences, messaging, and actions; and establish a clear path forward at global/regional and national levels.

The strategic advocacy action plan will be finalised in July 2022. Pending written agreement between the Consultant and TI-S, the Consultant will support the project team and implementing Chapters to review and adjust the action plan in 2023 and 2024 based on

developments and learnings from the prior year. The Consultant may also provide advocacy training and technical support to the National Chapters and TI-S during this review period.

METHODOLOGY

The Consultant is ultimately responsible for the overall methodological approach and development of the strategic advocacy action plan. Broadly speaking, the approach will include an initial desk review and consultation stage ahead of in-person workshops. At this stage, the Consultant will provide some initial preparatory work for implementing partners and TI-S. The Consultant will then design the methodology for and facilitate a series of workshops during in-person three-day project inception launch to be held in one of the project countries mid-May (exact dates to be confirmed as soon as possible). The Consultant should be willing and able to travel during this time.

The goal of these workshops is to work with TI National Chapters and TI-S staff to identify regional and national advocacy goals for the project, establish advocacy priorities for the project cycle, map possible interventions and opportunities, and work with project implementers to develop draft regional and national advocacy plans. The Consultant should use a participatory and gender-sensitive approach, ensuring active engagement of all implementing partners in developing the strategy.

Following the workshops, the Consultant will work to produce one global/regional and eight national strategic advocacy draft plans which will be reviewed by TI-S, implementing chapters, and tested with external stakeholders and partners. The Consultant will also work with partners and TI-S staff to align plans to project log frames. The final draft will be delivered and presented to the full team at by mid-July.

The exact methodology will be defined in consultation with the project management team at the start of the consultancy. The Consultant will work closely with the LCA Phase II Project Manager and ensure feedback before finalising all deliverables to ensure deliverables are developed according to organisational standards and policies. The project team will provide the necessary substantive support, including the submission of all documents for desk review.

EXPECTED DELIVERABLES AND TIMELINE

The indicative estimated time to complete the development of the strategic action advocacy plan is approximately 20 working days and two days for travel (please see our guidelines on handling overhead and travel expenses at the end of this tender for more information).

The expected deliverables are:

- Prior to the inception event, the Consultant will submit for feedback and finalise an agenda and methodology for several 1–2-hour workshop sessions, held during a 3-day inception event. The Consultant will be expected to facilitate these workshops, with support from the TI-S team.
- At the end of May, the Consultant will send National Chapters and TI-S the draft regional and national advocacy action plans for feedback and approval. The Consultant will also work to test the advocacy plans with external stakeholders and partners and to incorporate any learnings that emerge.
- The final plans will be due by mid-July 2022 and will include a mapping of target organisations and stakeholders, a clear timeline of events, and recommendations for implementation of the plans.
- Pending written approval between both parties, the consultancy may also include the option of revisiting the action plans in 2023 and 2024 and the provision of advocacy

training and technical support to the National Chapters and TI-S by the Consultant during the review phase. The number of days (at a maximum of 12 working days per year) and the daily rate will be agreed in writing ahead of this work taking place.

The consultancy should be conducted between May 2022 and April 2024. A detailed timeline will be agreed at the beginning of the assignment.

Guidance and quality insurance:

All presentations and reports should be submitted in English, in electronic form, in accordance with the deadlines stipulated above. The Consultant is responsible for editing and quality control of language. The TI Secretariat retains the sole rights with respect to all distribution, dissemination, and publication of the deliverables.

SELECTION CRITERIA

The Consultant should have the following qualifications:

Core competencies

- People's skills: excellent interpersonal skills and demonstrable success in relationship building and stakeholder management.
- Work style: is well planned and organised even within a fluid working environment and has a capacity for initiative with competent analytical and problem-solving skills. Maintains a strong level and flow of communication with reporting stakeholders.
- Language: excellent command of English (written/ spoken) to a native speaker's level. Knowledge of French is an advantage.

Technical competencies

- At least 7+ years of professional advocacy experience in the fields of land, climate, good governance, anti-corruption or related;
- Substantive and demonstrable experience in multi-year strategic planning that includes the development of advocacy strategies for international non-profit organisations;
- A strong understanding of regional and international advocacy spaces related to land governance with networks in the international land governance community is strongly preferred;
- Significant experience working with civil society organisations in the Sub-Saharan Africa region;
- Experience in designing, coordinating and facilitating panels, workshops and events to further strategic goals;
- Excellent written and analytical skills;
- Ability to operate under strict time limits and apply high production and technical standards for the purpose of maintaining a high level of professionalism.

REMUNERATION AND COSTS

The Consultants should provide their estimated total fee as a lump sum or as standard daily or hourly rates as **gross inclusive of taxes and other charges**.

Consultants who are based in Germany and do not charge German VAT must confirm their small entrepreneur status.

Please make a note of our guidelines for handling overhead and travel expenses when submitting your proposal.

CONTACT INFORMATION

Applications should be sent in English by e-mail to the TI-S Land team at land-advocacy@transparency.org by close of business of 17 April 2022. Please indicate “Land and Corruption Strategy and Advocacy Consultancy” in the subject line of your email application.

The application should include the following documents in English, saved in one PDF:

- A letter describing motivation and qualifications for the assignment;
- A short overview of how the work will be approached, which methods will be used;
- A cost estimate of the above-mentioned services and outputs in euros;
- Curriculum vitae of key personnel involved in undertaking the assignment;
- One example of and references to other similar work that has been undertaken previously (confidentiality guaranteed).

Please note that only shortlisted applicants will be contacted and that it is unfortunately not possible to provide individual feedback on applications.

The Transparency International Secretariat is committed to creating an inclusive work environment where diversity is valued and where there is equality of opportunity. We actively seek a diverse applicant pool and therefore welcome applications from qualified candidates of all regions, countries, cultures, and backgrounds.

Selection of candidates is made on a competitive basis and we do not discriminate on the basis of national origin, race, colour or ethnic background, religious belief, sex, gender identity and expression or sexual orientation, marital or family status, age or ability. We kindly ask applicants to refrain from including in their application information relating to the above as well as from attaching photos.

DATA PROTECTION

When you respond to this tender and submit your application, you provide consent that Transparency International e. V. keeps your application materials for the period of ten years according to German legal requirements. Afterwards Transparency International will delete your application and any personal data included in it. If you have any questions, please reach out to dataprotection@transparency.org

GUIDELINES FOR HANDLING OVERHEAD AND TRAVEL EXPENSES

Overhead

Regular overhead expenses associated with the Consultants maintaining their place of business, such as rent, telephone, utilities or stationery, are included in the Consultant's professional fee, except where explicitly agreed otherwise in the contract.

Travel

Travel and accommodation expenses will as far as possible, and where applicable, be recovered from the institutions and companies hosting events or using the outputs provided by the Consultant.

Where such cost recovery is not possible, all travel is subject to prior approval by TI-S staff responsible for the financial management of the Project or TI Budget Line that will support the costs of travel. TI shall not issue travel advances to the Consultants. For accommodation or travel by air, rail or coach, they will instead have to contact TI-S that will make travel arrangements on the Consultant's behalf.

All travel booked by TI-S will include **travel health and accident insurance** with worldwide coverage and Economy class only; accommodation will aim to achieve best value for money up to a 4-star category.

Consultants shall be entitled to invoice TI-S **only** for local transportation and visa cost (if applicable).

Subsistence allowance (per diems) and expenses for individual meals cannot be claimed. These are part of the Consultant's business expenses.