

GENERAL INFORMATION

Title of Consultancy: Rapid Response Communications Capacity Support Consultant – TI IPP STRONGG Programme

Application Closing Date: Thursday, 7th October 2021

Consultancy Start and End Date: Monday 25th October – 6th December + ongoing mentoring

Location of Consultancy: Remote (with work to be conducted on Asia Pacific hours)

BACKGROUND

Transparency International (TI) is the global civil society organisation leading the fight against corruption. Through more than 100 chapters worldwide and an international secretariat in Berlin, Germany, TI raises awareness of the damaging effects of corruption and works with partners in government, business, and civil society to develop and implement effective measures to tackle it.

A serious challenge for Transparency International's Secretariat (TI-S) is supporting Chapters in the Asia Pacific region to respond to crisis, emerging situations and ultimately to address the shrinking space for civil society to operate. This is a particularly acute problem for Chapters which operate in highly restrictive environments and ensuring the safety and security of these Chapters when they face threats from governmental or non-governmental actors is a key priority. Additionally, Chapters must be able to respond quickly and strategically to emerging situations.

Working in sensitive and restricted spaces, chapters must be equipped to mount strategic communications responses to emerging issues to safeguard the Chapter, its staff and reputation and to advance their advocacy goals. This includes internal and external communication in the event of a crisis, media and social media attacks, reputational risks (including concerted reputational attacks) and emerging news and fake news stories. Chapters in the region operate in significantly different contexts. In recent years, Asia Pacific Chapters have faced multiple and varied contexts, including security and safety threats, digital security issues, reputational risks and coordinated hostile media campaigns, as well as advances and regressions in civil society space and the anti-corruption and governance context.

The Transparency International Secretariat (TI-S) in Berlin is seeking a consultant to build the capacity of the 21 chapters in the Asia Pacific region to proactively prepare to rapidly respond and take control of communications during crises and emerging situations potentially affecting its security, credibility, or reputation. It is anticipated that this will cover responding to threats and risks as well as unexpected movements in government policy or the broader context. This support will include how to decide which situations to respond to, assessing pros and cons of different communication responses and tactics and their potential impact on the chapters' safety and security, supporting staff and how to develop and execute a public response.

OBJECTIVES

- Build the capacity of chapters and partners across the Asia Pacific region to respond to emerging crises, through an online training workshop. This should include deciding what to respond to, assessing risks and planning communications responses.
- Identify lessons learned through the development of case studies and best practice guides based on interviews with Chapters with live or recent cases. This should cover a mix of different cases including digital risks, security risks, reputational risks, etc.

EXPECTED DELIVERABLES AND TIMELINE

- Inception Report (2 days)
- Interview Chapters and develop case studies of and best practices from Chapters with live or recent cases (7 days)
- Training/workshop, including a plan and training materials (3 days to develop, 2 days to deliver)
- Develop checklists, templates, and resources to support and guide Chapters in developing their own responses (5 days)
- Mentoring/Ongoing Support Plan to targeted Chapters and the regional team (as relevant) (up to 15 days over 3-6 months)
- Training report (1 day)

Given ongoing travel restrictions, all activities will take place online. All presentations, reports and other materials should be submitted in English, in electronic form, in accordance with the deadlines stipulated above. The Consultant is responsible for editing and quality control of language. The TI Secretariat retains the sole rights with respect to ownership, distribution, dissemination, and publication of the deliverables.

SELECTION CRITERIA

The Consultant should have the following qualifications:

- A tertiary qualification in a relevant field such as communications, development, public policy, or politics.
- Significant experience in communications and advocacy and planning and executing rapid response and crisis communications responses. Experience in the civil society sector is desirable.
- Excellent cross-cultural communication and capacity building skills.
- Experience facilitating online training with diverse stakeholders.
- Priority will be given to those with a proven track record working across the Asia Pacific.
- Ability to operate under strict time limits and apply high production and technical standards for the purpose of maintaining high level of professionalism.
- An excellent command of written and spoken English essential.
- A strong understanding of the work of Transparency International.
- Experience working in sensitive and restrictive civil society contexts and how civic space restrictions affect safety and security.

REMUNERATION AND COSTS

The Consultants should provide their estimated total fee as a lump sum or as standard daily or hourly rates as **gross inclusive of taxes and other charges**.

CONTACT INFORMATION

The application should include the following documents in English:

- A short outline of the strategy proposed to complete this project, together with some initial ideas and suggestions (maximum 1 page)
- Motivation letter and Curriculum Vitae
- One sample of relevant previous work (confidentiality guaranteed).

Please indicate “Rapid Response Communications Capacity Support Consultant” in the subject line of your email application. Applications should be sent in English by email to Katy Mackey at APresponsecomms@transparency.org by close of business of 07/10/2021.

Please note that only shortlisted applicants will be contacted.

The Transparency International Secretariat is committed to creating an inclusive work environment where diversity is valued and where there is equality of opportunity. We actively seek a diverse applicant pool and therefore welcome applications from qualified candidates of all regions, countries, cultures, and backgrounds.

Selection of candidates is made on a competitive basis, and we do not discriminate based on national origin, race, colour or ethnic background, religious belief, sex, gender identity and expression or sexual orientation, marital or family status, age, or ability. We kindly ask applicants to refrain from including in their application information relating to the above as well as from attaching photos.

Data protection

When you respond to this tender and submit your application, you provide consent that Transparency International e. V. keeps your application materials for the period of ten years according to German legal requirements. Afterwards Transparency International will delete your application and any personal data included in it. If you have any questions, please reach out to dataprotection@transparency.org