

Terms of Reference

Theory of Change and MEL Framework Development – Building Local Civil Society Capacities to Fight Corruption in Iraq 2022-2024

1. General Information

Title of Consultancy: Theory of Change and MEL Framework Development– Building Local Civil Society Capacities to Fight Corruption in Iraq 2022-2024

Application Closing Date: 03 June 2022

Consultancy Start and End Date: 18 June – 02 July 2022

Location of Consultancy: Remote

2. Background

Transparency International (TI) is the global civil society organisation leading the fight against corruption. Through more than 100 chapters worldwide and an international secretariat in Berlin, Germany, TI raises awareness of the damaging effects of corruption and works with partners in government, business, and civil society to develop and implement effective measures to tackle it.

Building Local Civil Society Capacities to Fight Corruption in Iraq aims to contribute to the specific objective that supports governance and state-building initiatives by promoting greater transparency and accountability among Iraqi civil society, public state actors and private sector. By tackling corruption, this project contributes to Iraq's key priorities to ensure sustained improvements in governance which can contribute to more sustainable development and economic growth. The project is a two-year programme and contributes to the multi-donor 'Private Sector Development & Employment Promotion' project co-financed by the European Union (EU) and the Federal Ministry for Development and Cooperation (BMZ) and implemented by the Gesellschaft für Internationale Zusammenarbeit (GIZ).

3. Objective

Transparency International is looking for a consultant to develop the theory of change and MEL framework considering organisational MEL policies and approaches (such as the [TI Impact Monitoring Approach](#)) and establish the baseline for monitoring progress and impact at national, regional and global levels.

To do this, the consultant will:

1. Based on the proposal and activity plan, facilitate the theory of change development process amongst the contributing stakeholders in TI-S (partners in Iraq are yet to be identified)
2. Develop the MEL framework including indicators and targets (where possible) for all stakeholders contributing to the project (TI-S and civil society actors, public and private stakeholders in Iraq)

The project's proposal and activity plan are available upon request. It is expected that the consultant takes a gender-sensitive, inclusive, and participatory approach.

4. Expected Deliverables

The expected deliverables / final products are the following:

- A Theory of Change for the project describing the pathway through which change will be achieved.
- A MEL framework that is inspired by results-based management approaches and promotes learning and innovation while helping us to assess how the project delivers results and influences change. The MEL framework includes indicators and targets at national, regional, and global level.
- A baseline dataset incl. qualitative data, describing initial conditions and situations against which we can measure progress and the effects of the project in future evaluations.

The indicative estimated time to complete this assignment is 10-15 working days.

The consultant shall work in close cooperation with the project manager and the Strategy & MEL team of the TI-Secretariat and seek feedback to ensure deliverables are developed according to organisational standards and policies. The consultant will prepare and discuss the suggested approach with the TI Secretariat. A feedback loop will be built in to allow the TI Secretariat to review draft tools, methods, templates, and the final baseline report produced under this consultancy.

All submissions are required in English, in electronic form, in accordance with the deadlines. The Consultant is responsible for editing and quality control of language. The TI secretariat retains the sole rights with respect to all distribution, dissemination, and publication of the deliverables.

5. Selection Criteria

The Consultant should have the following qualifications:

- Substantive and demonstrable experience in conceptualising MEL systems
- Proven experience in participatory approaches to design monitoring and evaluation processes
- Expertise in quantitative and qualitative data collection and analysis
- Experience in working across cultures
- Excellent networking, communication, and interpersonal skills
- Experience of working in the MENA and particularly in Iraq (an advantage);
- Experience of working with clients in civil society, particularly advocacy-oriented NGOs;
- Fluency in Arabic (written/spoken) (an advantage);
- Fluency in English (written/spoken)

6. Remuneration and Cost

The Consultants should provide their estimated total fee as a lump sum or as standard daily or hourly rates as gross inclusive of taxes and other charges. The Consultant should also provide a detailed breakdown of all their estimated costs.

Consultants who are based in Germany and do not charge German VAT must confirm their small entrepreneur status.

7. Application Submission

The application should include the following documents in English:

- Letter describing your motivation and qualifications for the assignment;
- Curriculum vitae of key personnel involved in undertaking the assignment;
- A cost estimate of the above-mentioned services and outputs;
- A brief overview of how the work will be approached, which methods will be used;
- Two examples of and references to other similar work that has been undertaken previously;

Applicants must also state their nationality in their tenders and provide the usual proof of nationality under their national legislation. This allows us to ensure that we comply with the European Commission procurement rules, in particular the rule of nationality. See “selection criteria” above.

Please email your application package in English by close of business 02 June 2022 to melconsultancyiraq@transparency.org indicate “MEL Framework and Baseline Survey – Iraq” in the subject line of your email application.

Please note that only shortlisted applicants will be contacted.

The Transparency International Secretariat is committed to creating an inclusive work environment where diversity is valued and where there is equality of opportunity. We actively seek a diverse applicant pool and therefore welcome applications from qualified candidates of all regions, countries, cultures, and backgrounds.

Selection of candidates is made on a competitive basis, and we do not discriminate based on national origin, race, colour or ethnic background, religious belief, sex, gender identity and expression or sexual orientation, marital or family status, age, or ability. We kindly ask applicants to refrain from including in their application information relating to the above as well as from attaching photos.

Data protection

When you respond to this tender and submit your application, you provide consent that Transparency International e. V. keeps your application materials for the period of ten years according to German legal requirements. Afterwards Transparency International will delete your application and any personal data included in it. If you have any questions, please reach out to dataprotection@transparency.org