

## GENERAL INFORMATION

**Title of Consultancy:** EXTERNAL EVALUATION OF TRANSPARENCY INTERNATIONAL'S 4-YEAR PROJECT "*Empowering youth in promoting integrity in Vietnam, 2018-2021*"

**Application Closing Date:** 5 December 2021.

**Consultancy Start and End Date:** 9 December 2021 – 20 January 2022.

**Location of Consultancy:** Remote.

## I. INTRODUCTION

Transparency International (TI) is the global civil society organisation leading the fight against corruption. Through more than 100 chapters worldwide and an international secretariat in Berlin, Germany, TI raises awareness of the damaging effects of corruption and works with partners in government, business and civil society to develop and implement effective measures to tackle it.

Towards Transparency (TT) is a Vietnamese non-profit consultancy company founded in 2008 to contribute to the prevention of and fight against corruption. In March 2009, TT became the official National Contact of TI in Vietnam. TT promotes concrete solutions to improve transparency, accountability and integrity, with a particular focus on strengthening the voice and participation of wider society in anti-corruption (AC) efforts. TT undertakes its work in partnership and cooperation with diverse stakeholders including government agencies, civil society organizations, the business community, and the media, to achieve long-term sustainable and collective impact.

The '*Empowering youth in promoting integrity in Vietnam*' project is funded by The Embassy of Ireland in Vietnam. It is managed by TI-S and executed and coordinated on the ground by TT. The project's duration is 4 years, starting in January 2018 and officially ending in January 2022.

The project's objective is to **empower Vietnamese youth to promote integrity in Vietnam** through improving their awareness and understanding of integrity and AC, as well as empowering them to lead initiatives to create change. The TI Secretariat is seeking a consultant or team of consultants to conduct an external independent evaluation of the project. The final evaluation report is expected by 20 January 2022. While the evaluation can be conducted mainly remotely, it is highly desirable for the consultant or team of consultants to have Vietnamese language skills.

## II. OBJECTIVES OF THE EVALUATION

### *Purpose*

The purpose of the evaluation is to provide a final external assessment of the project: "*Empowering youth in promoting integrity in Vietnam, 2018-2021*". The final project evaluation is expected to focus on an assessment of the project's relevance, effectiveness, efficiency, sustainability, impact, and replicability (with a focus on the first three criteria). The resulting analysis of the project's successes, benefits and lessons learnt will enable TI-S/TT, the Embassy of Ireland in Vietnam, as well as project partners and other stakeholders to inform and refine future (anti-corruption) interventions and initiatives.

### *Objectives*

The main objectives of the evaluation are:

- i) To determine overall outcomes and benefits of the project through an assessment of the project's relevance, efficiency effectiveness, sustainability, impact and replicability (with a focus on the first three criteria), with respect to the results achieved; and

- ii) To identify, update the key lessons learned and recommendations for project donor and TI-S/TT to inform future anti-corruption initiatives and approaches, as well as youth engagement work.

### **III. SCOPE OF EVALUATION**

The evaluation shall address the following key questions and issues:

#### *Relevance*

- To what extent does the project align with the strategic priorities of Transparency International, TT and the Embassy of Ireland?
- To what extent are the overall objective and intended outcomes of the project important for the target groups (youth)?
- To what extent is the project relevant and suitable to addressing the challenge of corruption in Vietnam?
- Are the activities of the project consistent with the objective and intended outcomes?

#### *Effectiveness*

- To what extent has the project achieved its expected outcomes?
- In the Vietnamese context, how effective and appropriate was the project approach?
- What are the key factors influencing the achievement and non-achievement of the project's outcomes?

#### *Efficiency*

- Have planned activities and outputs been delivered on time and within allocated budget?
- Has the project's implementation management set-up and modalities between TI-S and TT helped to deliver the project objectives? What can be learned to increase efficiency of these management and administrative arrangements?
- Do the project results justify the project cost in relation to the results achieved?
- What can be learned to make the project approaches (in particular with regard to partnerships and engagement in the youth network) and interventions more effective?

#### *Sustainability*

- To what extent will the achievements of the project be sustainable in the Vietnamese context? What are the key constraints to sustainability?

#### *Impact*

- What are the project's key outcomes and what are indications of the project's (emerging) impact (in particular with regard to changes in outreach/awareness/ behaviour of key project stakeholders and/ or changes in the overall anti-corruption agenda in Vietnam)?

#### *Replicability*

- Could the project (or successful aspects of the project) be replicated in other areas or sectors and for other target groups?

### **IV. METHODOLOGY**

The end-project evaluation will be planned and conducted in close consultation with TT, the TI-S project manager and the Monitoring Evaluation and Learning (MEL) Unit. The evaluation approach and methods must be agreed with TT, the TI-S MEL Unit and the project manager. TT and TI-S will provide

the necessary substantive support, including submission of all documents for desk review. The evaluation expert is ultimately responsible for the overall methodological approach and design of the evaluation, which should be adapted to the requirements of these Terms of Reference (TOR). The evaluation should use a participatory and gender sensitive approach engaging relevant staff at TT and TI-S levels, stakeholders, and beneficiaries through structured methods. Both quantitative and qualitative data should be utilized in assessing the project. The exact evaluation methodology should be defined, discussed, and agreed with TT/TI-S during the first days of the evaluation.

The end-of-project evaluation should include but not necessarily be limited to the following methods:

- Desk review of relevant documents
- Survey to the project's internal and external stakeholders
- Individual and/or group interviews with internal and external stakeholders
- Case studies

TI-S encourages the consultant to suggest additional approaches and methods that could further strengthen the quality of data and/or close any data gaps identified prior. The overall approach should be as representative and as comprehensive as possible.

## **V. DELIVERABLES AND REPORT**

The indicative estimated time to complete this assignment is 19 working days. The expected deliverables are:

- Kick-off meeting with TT/TI-S to understand the project approach and logic and to further define the evaluation scope.
- Inception note, incl. a work plan, a stakeholder mapping and draft data collection tools, developed in discussion with and for approval by TT/TI-S.
- Draft evaluation report, submitted to TT/TI-S for fact checking and review.
- Final evaluation report submitted no later than 20/01/2022.

The consultant or team of consultants are expected to submit an evaluation report that documents the evaluation process and results following a clear structure. The evaluation report will contain the findings, conclusions, and recommendations as well as a recording of the lessons learned. The report will be written by the evaluation expert.

The consultant or team of consultants will initially prepare a draft report, which will be discussed with TT and TI-S. While considering the comments provided on the draft, the evaluation expert shall use their independent and impartial judgment in preparing the final report.

The final report should not be longer than 30 pages, excluding the annexes and the executive summary. Annexes to the final report should be kept to an absolute minimum. Only those annexes that serve to demonstrate or clarify an issue related to a major finding should be included. Existing documents should be referenced but not necessarily annexed.

Guidance and quality assurance:

- The findings should be referenced.
- The consultant's approach should be guided by the Transparency International Impact Matrix methodology ([https://www.transparency.org/whoweare/accountability/impact\\_monitoring/4](https://www.transparency.org/whoweare/accountability/impact_monitoring/4)).
- The research should abide by ethical protocols including participant confidentiality and privacy if they require that.

All presentations and reports should be submitted in English, in electronic form, in accordance with the deadlines stipulated above. The consultant/ team of consultants are responsible for editing and quality

control of language. The TI Secretariat retains the sole rights with respect to all distribution, dissemination, and publication of the deliverables.

## SELECTION CRITERIA

The consultant or team of consultants should have the following qualifications:

- University degree in social sciences or a related area. A post-graduate degree in project management related fields would be an advantage.
- At least seven years of proven relevant professional experience in an international development environment, of which at least five years should be in Monitoring & Evaluation of multiple country projects & programmes.
- Substantial experience in conducting evaluations.
- Good insights of the (political, economic, cultural, and social) context in Vietnam and good knowledge of governance and anti-corruption issues in Vietnam (desirable).
- Prior experience working in the development field in Vietnam, preferably in the areas of education, community building, and youth empowerment (desirable).
- Excellent drafting and report writing capacities.
- Highly motivated and committed to the values of transparency and integrity.
- Excellent communication, language and interpretation (from English to Vietnamese and vice versa) skills as well as organization and meeting facilitation skills will be needed for meetings with some local stakeholders.
- Availability to carry out the work in December 2021 – January 2022.

## REMUNERATION AND COSTS

The consultant/ team of consultants should provide their estimated total fee as a lump sum or as standard daily or hourly rates as **gross inclusive of taxes and other charges**. Consultancy rates and expenses should not exceed the cost norms stipulated by the effective UN-EU guidelines for financing local costs in development cooperation (for Vietnam) or other relevant comparators for other countries.

Consultants who are based in Germany and do not charge German VAT must confirm their small entrepreneur status.

The payment will be split into two tranches as follows: 30% after delivery of the inception note; 70% after delivery of the final report.

## VII. SUBMISSION OF APPLICATION

Interested parties are kindly requested to send their application meeting the following requirements:

- A letter of motivation, specifically focusing on concrete examples relating to the TOR specifications in terms of the necessary skills and experience (see above);
- Curriculum Vitae with key description of the applicant's profile and experience;
- References to work samples related to the topic (confidentiality will be guaranteed), not older than 3 years;
- Contact details for at least two independent referees with in-depth and proven knowledge of the applicant's expertise and relevant work experience for this TOR.

**Please indicate *Final Evaluation – IA Youth Project* in the subject line of your email application.**

Applications should be sent in English by email to [vietnamyouth-evaluation@transparency.org](mailto:vietnamyouth-evaluation@transparency.org) by close of

business

of

05/12/2021

Please note that only shortlisted applicants will be contacted.

The Transparency International Secretariat is committed to creating an inclusive work environment where diversity is valued and where there is equality of opportunity. We actively seek a diverse applicant pool and therefore welcome applications from qualified candidates of all regions, countries, cultures, and backgrounds.

Selection of candidates is made on a competitive basis, and we do not discriminate on the basis of national origin, race, colour or ethnic background, religious belief, sex, gender identity and expression or sexual orientation, marital or family status, age or ability. We kindly ask applicants to refrain from including in their application information relating to the above as well as from attaching photos.

### **Data protection**

*When you respond to this tender and submit your application, you provide consent that Transparency International e. V. keeps your application materials for the period of ten years according to German legal requirements. Afterwards Transparency International will delete your application and any personal data included in it. If you have any questions, please reach out to [dataprotection@transparency.org](mailto:dataprotection@transparency.org)*

## ANNEX: PROJECT OVERVIEW

**Objective of the project:** Enhancing the role of youth in challenging corruption and promoting integrity in Vietnam.

The anticipated impacts/outcomes of the project:

- 1) Improved awareness and understanding by young people about corruption, integrity and their role in fighting corruption.
- 2) Youth take action to challenge corruption and promote integrity.

This 4-year project seeks to bring about changes in Vietnamese youth at two levels, both increasing the understanding of corruption, as well as increasing action to promote integrity and challenge corruption. The project builds on the successes and lessons learned from the first Vietnam Integrity School (VIS) held in Vietnam in 2017 and from similar Integrity Summer Schools run by TI chapters worldwide. In 2017, VIS trained 43 students (in addition to 8 youth volunteers) from all parts of Vietnam. Furthermore, inspired by the success of the TI School on Integrity (TISI) led by TI Lithuania, this project aims at establishing in the medium-long term a financially sustainable school model that can attract complementary income from non-ODA funders, including the private sector and self-funded students.

This project contributes to TI Vietnam Programme Goal number 2 *“Young people at university and in their early-career choose integrity and say no to corruption”*.

*Two concrete outputs will be delivered under the **Outcome 1** above: a) 7 Vietnam Integrity Schools; and b) 1 Youth Integrity Survey.*

VIS will create a peer-to-peer learning and integrity-building environment that links theory with practice. Students and young leaders will improve their understanding and knowledge on how values such as integrity and transparency can be applied at school and/or in a work environment. The Youth Integrity Survey (YIS) - the third edition in Vietnam since 2011 – seeks to measure youth perceptions and experiences in integrity and corruption, and will contribute to improving the knowledge and understanding we have about youth and inform other stakeholders on youth integrity interventions.

VIS students will be encouraged to develop and implement their own projects to promote integrity and tackle corruption problems in their own communities.

*Under **Outcome 2**, over the 4 year period, at least 7 youth-led initiatives/projects will be financially awarded to VIS graduates through an innovative mini-seed grant, to be created under this project. It is also envisioned that by 2021, there will be an alumni network of 400 VIS graduates, including youth from ethnic minority backgrounds from across Vietnam. It is our belief that, understanding corruption and its negative impacts, and realizing the importance of integrity as a barrier to corruption, VIS graduates will be motivated to actively challenge corruption and demand integrity from those who are in positions of entrusted power in Vietnam.*

The project logic as presented is further summarized in the following diagram:

