

GENERAL INFORMATION

Title of Consultancy: Review of Transparency International's Strategy MEL framework and collection/ analysis of baseline data

Application Closing Date: 18 April 2021

Consultancy Start and End Date: end-April – June 2021

Location of Consultancy: remote

BACKGROUND

Transparency International (TI) is the global civil society organisation leading the fight against corruption. Through more than 100 chapters worldwide and an international secretariat in Berlin, Germany, TI raises awareness of the damaging effects of corruption and works with partners in government, business and civil society to develop and implement effective measures to tackle it.

In 2021, TI has launched its ten-year strategy [Holding Power to Account - A global strategy against corruption 2021-2030](#), that sets out our collective ambition for the coming years. To be more adaptable and flexible, the TI Strategy 2030 is divided into three strategic cycles. A first cycle of two years will let us embed and test new approaches and focus on urgent global priorities. Based on reviews, we will update our strategy before proceeding with two subsequent four-year cycles.

We identified seven objectives for Movement-wide actions until 2030. In the coming ten years, we will work together as a global Movement and with our partners to

- Protect the Public's Resources,
- Stop the Flow of Dirty Money,
- Secure Integrity in Politics,
- Drive Integrity in Business,
- Pursue Enforcement and Justice,
- Expand Civic Space for Accountability
- Build Community Leadership against Corruption.

As important as what we will work for, is also how we will work. With this new strategy, the TI Movement has committed to principles – from agile ways of working and investing in the safety of our activists to stronger networks and partnerships – that will guide the strategy implementation. This includes a commitment to monitor and evaluate our Movement-wide progress against the strategic priorities.

TI Secretariat is currently developing a Monitoring, Evaluation and Learning (MEL) framework for TI-S and the movement that is designed to demonstrate progress towards our strategic objectives and commitments across different organisational levels, thematic areas, countries and regions.

The TI Secretariat developed its TI-S Implementation Plan for the first strategic cycle, which describes the Secretariat's goals and ambitions for the next two years and our contribution to the Strategy 2030.

The next step will be to conduct a TI Movement-wide survey to understand how the Movement stakeholders (e.g. national chapters, national contacts) are planning to contribute to the Strategy 2030 over the next two years. The same survey will be used to conduct baseline data of the current situation against which future progress can be assessed.

The Transparency International Secretariat (TI-S) in Berlin is seeking a consultant (individual or team) to provide external advice to inform the finalisation of the Movement-wide strategy MEL framework and to support the conduct and analysis of the priorities/baseline study. The results are expected to be fed into a Movement priorities and baseline report for the first strategic cycle 2021-2022.

OBJECTIVES

We are seeking external expert advice to ensure that the MEL framework we are developing is coherent, practical and building on good practice, whilst allowing us to build a complex picture of progress achieved in the coming years.

The consultant or team of consultants is expected to

- Review and provide recommendations on how to improve the strategy MEL framework developed by the TI-S Strategy and MEL unit.
- Develop a TI Movement wide survey to collect strategy baseline data and national chapters priorities during the first strategic cycle (based on draft template and with logistical support by TI-S)
- Analyse and collate baseline and priorities data to inform the TI Movement priorities and baseline report for the first strategic cycle 2021-2022.

EXPECTED DELIVERABLES AND TIMELINE

The MEL consultant is expected to deliver the following:

- Recommendations to improve the MEL framework for movement-wide strategy progress.
- A structured baseline and priorities database (in excel) to allow for data filtering and analysis.
- A summary report on how the Movement will contribute to the Strategy 2030 in the first strategic cycle, including baseline assessment.
- A debrief meeting with the Strategy and MEL Unit of the TI Secretariat to discuss findings and recommendations.

All presentations and reports should be submitted in English, in electronic form, in accordance with the deadlines stipulated above. The Consultant is responsible for editing and quality control of language. The TI Secretariat retains the sole rights with respect to all distribution, dissemination, and publication of the deliverables.

The task is expected to start as soon as possible and the final reports to be delivered no later than 30 June 2021.

SELECTION CRITERIA

The Consultant should have the following qualifications:

- University degree in social sciences or a related field from a reputable institution and postgraduate education in social sciences methods, strategic management, evaluation or equivalent experience.
- Substantial MEL experience, incl. developing monitoring, evaluation and learning frameworks, (impact) data collection for complex, multi-stakeholder projects/

programmes and/ or organisations that involve a large number of implementing partners across world regions.

- Excellent data analysis and visualisation capacities.
- Experience of conducting data evaluations, with a considerable number of these having a strategic focus.
- Demonstrable experience with NGOs working in complex settings that involve a large number of partners across the world regions.
- Experience and knowledge of good governance and public accountability related projects/ programmes (ideally, anti-corruption work).
- Fluency in English. French and/or Spanish an asset.

REMUNERATION AND COSTS

The Consultants should provide their estimated total fee as a lump sum or as standard daily or hourly rates as **gross inclusive of taxes and other charges**.

OTHER INFORMATION

For the completion of the assignment, 15-20 working days have been estimated. Logistical and any other support required will be provided by the TI Secretariat.

CONTACT INFORMATION

The application should include the following documents in English:

- Motivation letter and Curriculum Vitae
- A brief proposal describing how the assignment would be approached, incl. quote
- One sample of relevant previous work (confidentiality guaranteed).

Please indicate “Strategy MEL framework” in the subject line of your email application.

Applications should be sent in English by email to Kathrin Decker at melframework@transparency.org by 18 April 2021.

Please note that only shortlisted applicants will be contacted.

The Transparency International Secretariat is committed to creating an inclusive work environment where diversity is valued and where there is equality of opportunity. We actively seek a diverse applicant pool and therefore welcome applications from qualified candidates of all regions, countries, cultures, and backgrounds.

Selection of candidates is made on a competitive basis and we do not discriminate on the basis of national origin, race, colour or ethnic background, religious belief, sex, gender identity and expression or sexual orientation, marital or family status, age or ability. We kindly ask applicants to refrain from including in their application information relating to the above as well as from attaching photos.

Data protection

When you respond to this tender and submit your application, you provide consent that Transparency International e. V. keeps your application materials for the period of ten years according to German legal requirements. Afterwards Transparency International will delete

your application and any personal data included in it. If you have any questions, please reach out to dataprotection@transparency.org