

TENDER FOR FREELANCE VIDEO ANIMATORS

GENERAL INFORMATION

Title of Consultancy: Ongoing Video Animation Work

Application Closing Date: 20 September 2024

Consultancy Start and End Date: Framework agreement starting 15 October 2024 for two years

Location of Consultancy: n/a

BACKGROUND

Transparency International (TI) is the global civil society organisation leading the fight against corruption. Through more than 100 chapters worldwide and an international secretariat in Berlin, Germany, TI raises awareness of the damaging effects of corruption and works with partners in government, business and civil society to develop and implement effective measures to tackle it.

The Transparency International Secretariat (TI-S) in Berlin is seeking consultants to create great video animations. Video animations help us to explain our anticorruption work so that it is widely understood by the general public. We also produce animations to support the launch of many of our flagship products such as the Corruption Perceptions Index or the Global Corruption Barometer series. The typical channels for distribution are our social media channels and our website.

OBJECTIVES

Video animators will work on individual projects on ad-hoc basis, with specific deliverables to be defined on a case-by-case basis according to the profile of the vendor.

Tasks would typically include:

- Communicate products and concepts through clean and original video animations. Eg.: the next Corruption Perceptions Index, how corruption affects climate change...
- Educate the general public about different topics related to fighting corruption globally
- Make complex concepts or projects easy to understand with animations
- Be understandable in a number of different cultural contexts

TI-S will retain sole intellectual property rights with respect to all distribution, dissemination and publication of the deliverables.

You can see some examples of our work in our [YouTube channel](#).

EXPECTED DELIVERABLES AND TIMELINE

All presentations and reports should be submitted in English, in electronic form, in accordance with the deadlines stipulated above. The Consultant is responsible for editing and quality control of language. The TI Secretariat retains the sole rights with respect to all distribution, dissemination, and publication of the deliverables.

SELECTION CRITERIA

The Consultant should have the following qualifications:

- At least 5 years of professional experience as video animator

- A degree in visual art, graphic design or visual communication or equivalent work experience (at least 5 years)
- Experience working on online campaigns, with special interest on social media
- Excellent oral and written communication skills in English
- Experience of working within strict deadlines, with the ability to react quickly to short project turnaround times
- Dynamic self-starter; highly motivated, and with a thorough eye for detail
- Structured, reliable, highly articulated and able to work with minimum supervision
- Strong organizational skills and ability to remain calm under pressure
- Excellent knowledge of Adobe Premiere (or similar) Illustrator, After Effects, and Photoshop
- Documented experience with corporate/ social impact and/or explainer videos
- Experience coordinating voice over recordings with professionals and/or studios

REMUNERATION AND COSTS

The Consultants should provide their estimated total fee as a lump sum or as standard daily or hourly rates as **gross inclusive of taxes and other charges**, for the following tasks:

- Storytelling (help in the process of creating the script)
- Concept/storyboarding (with original illustrations ideally)
- Animation (any style)
- Adaptations to other formats (landscape, square, IG stories...) and languages.
- If possible, please also tell us how you typically work with:
 - Voice over in videos (through a studio or directly with the professional)
 - Music (licensed, composed, original...)

Consultants who are based in Germany and do not charge German VAT must confirm their small entrepreneur status.

CONTACT INFORMATION

The application should include the following documents in English:

- Business proposal with a pricing list.
- Motivation letter and Curriculum Vitae
- Link to their most up-to-date reel or links to relevant projects

Please indicate "Freelance Video Animators" in the subject line of your email application. Applications should be sent in English by email to Javier García-Villaraco at videoanimators@transparency.org by close of business on 15 September 2024.

Please note that only shortlisted applicants will be contacted.

The Transparency International Secretariat is committed to creating an inclusive work environment where diversity is valued and where there is equality of opportunity. We actively seek a diverse applicant pool and therefore welcome applications from qualified candidates of all regions, countries, cultures, and backgrounds.

Selection of candidates is made on a competitive basis and we do not discriminate on the basis of national origin, race, colour or ethnic background, religious belief, sex, gender identity and expression or sexual orientation, marital or family status, age or ability. We kindly ask applicants to refrain from including in their application information relating to the above as well as from attaching photos.

Data protection

When you respond to this tender and submit your application, you provide consent that Transparency International e. V. keeps your application materials for the period of ten years according to German legal requirements. Afterwards Transparency International will delete your application and any personal data included in it. If you have any questions, please reach out to dataprotection@transparency.org