The second lot of works was meant to be split among four awarding processes. ActionAid Italy therefore recommended to maintain the same graphic identity and editorial consistency among the different winning bidders tasked to create multimedia and graphic product. However, this lot was concluded with a single awarding process.

A second important recommendation was made about the use of open data formats in all multimedia and graphic products.

What’s next?

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- Cooperation with local associations to co-host working sessions on the IP model, transparency in public contracting, access to data, and citizens’ engagement.
- Use of gamification to apply theory of public procurement to practice.

Spanish heritage

Preservation and rejuvenation of the archaeological site of Sybaris

38.8% youth unemployment rate (15-24 years) in Calabria, the worst region in Italy

21.6% unemployment rate in Calabria

The Sybaris archaeological park extends over 168 HA and is among the largest in Europe

0.9 MILLION Gross income of cultural heritage tourism in Calabria, Italy

0.5% of the national gross income

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Western heritage

Preservation and rejuvenation of the archaeological site of Sybaris

55.6% youth unemployment rate (15-24 years) in Calabria, the worst region in Italy

21.6% unemployment rate in Calabria

The Sybaris archaeological park extends over 168 HA and is among the largest in Europe

0.9 MILLION Gross income of cultural heritage tourism in Calabria, Italy

0.5% of the national gross income

MAIN RECOMMENDATIONS

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