

HOLDING POWER TO ACCOUNT

A Global Strategy Against Corruption 2021-2030



WHAT IS CORRUPTION AND WHY IT MATTERS?

Corruption is the abuse of entrusted power for private gain.

It underpins the world's greatest injustices:

- deprives citizens of the rights & opportunities they need and deserve
- weakens good government
- hampers economic sustainability
- exacerbates social inequality & poverty
- fuels division, conflict and crises



THE WORLD WE FACE

Challenges

- Socioeconomic inequalities
- State fragility
- COVID-19 recession
- Climate crisis
- Technological disruption
- Populism
- Weakened rule of law
- Low trust
- Shrinking civic space
- Deteriorating multilateralism

Opportunities

- Greater awareness of corruption & its impacts
- Growth in anti-corruption laws & reforms
- Increased political participation
- Technological advances
- Greater demand for social justice

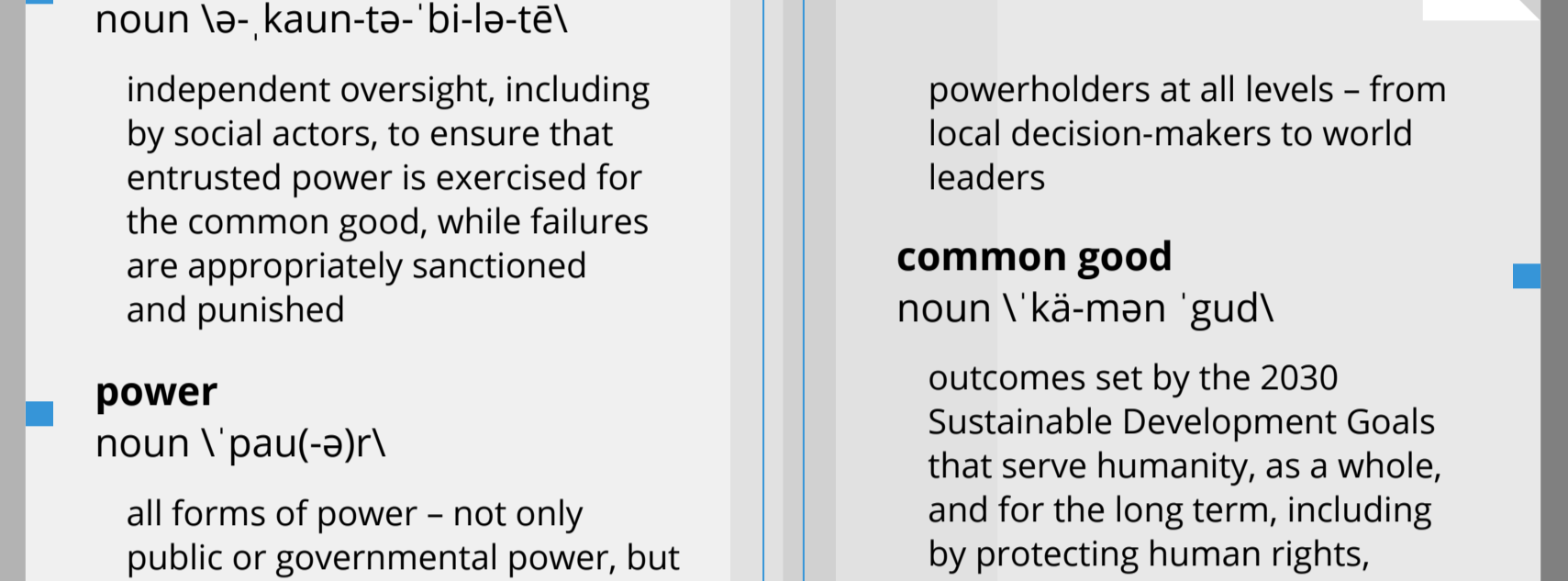
THE WORLD WE NEED

Our vision

Government, politics, business, civil society and the daily lives of people are free of corruption

Our aim for 2030

POWER IS HELD TO ACCOUNT FOR THE COMMON GOOD



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| <p>accountability noun \ə-ˌkaʊn-tə-ˈbi-lə-tē\</p> <p>independent oversight, including by social actors, to ensure that entrusted power is exercised for the common good, while failures are appropriately sanctioned and punished</p> | <p>powerholders at all levels – from local decision-makers to world leaders</p> |
| <p>power noun \ˈpaʊ(-ə)\</p> <p>all forms of power – not only public or governmental power, but private power held by business or non-for-profit institutions, with</p> | <p>common good noun \ˈkɑ-mən ˈɡʊd\</p> <p>outcomes set by the 2030 Sustainable Development Goals that serve humanity, as a whole, and for the long term, including by protecting human rights, advancing social justice and leaving no one behind</p> |

WHAT WE WILL DO TO GET THERE

Our goals



Advance institutional checks and balances

Accelerate the enforcement of anti-corruption standards

Activate social oversight to protect the common good

Our objectives

1. PROTECT THE PUBLIC'S RESOURCES

- Maximum openness, transparency and responsiveness in public contracting
- More effective prevention and exposure of public sector bribery, theft and abuse of power



2. STOP FLOWS OF DIRTY MONEY

- Disabled systems for secret payments and concealment of assets
- Increased accountability for corruption-enabling networks and gatekeepers



3. SECURE INTEGRITY IN POLITICS

- Removal of undue influence from elections and political appointments
- Greater transparency, accountability and equity in influence over public decision-making



4. DRIVE INTEGRITY IN BUSINESS

- A critical mass of business leadership fulfilling strong integrity commitments
- More effective exposure and punishment of corrupt business



5. PURSUE ENFORCEMENT AND JUSTICE

- Strengthened independence, capacity and will to act for integrity institutions
- Greater equity, consistency and removal of bias in corruption prosecutions and judicial outcomes
- An effective international anti-corruption enforcement framework



6. EXPAND CIVIC SPACE FOR ACCOUNTABILITY

- Enhanced freedom and security for activists, whistleblowers and journalists to challenge abuse of power
- Increased channels for people to demand results for the common good

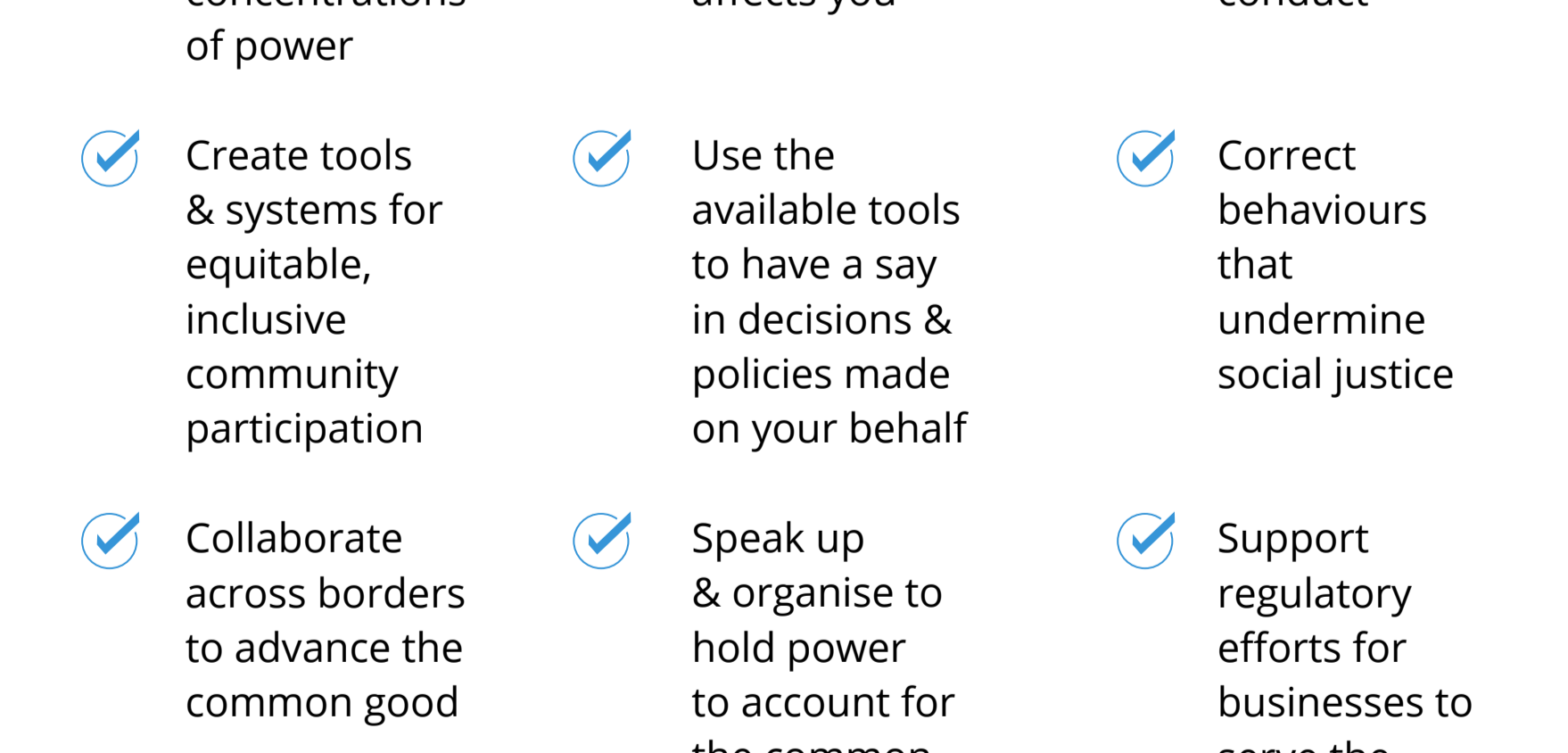


7. BUILD COMMUNITY LEADERSHIP AGAINST CORRUPTION

- Strengthened public discourse based on deeper understanding and acceptance of accountability values
- A next generation of civic, public and business leaders better equipped to fight corruption



OUR FRAMEWORK FOR CHANGE



Governments, businesses and civil society have important and play inter-connected roles to play for building or strengthening:

- ✓ Values & awareness
- ✓ Freedoms & institutions
- ✓ Actions

GLOBAL CALL FOR ACTION

Governments

- ✓ Respect checks & balances to prevent concentrations of power
- ✓ Create tools & systems for equitable, inclusive community participation
- ✓ Collaborate across borders to advance the common good

People

- ✓ Seek to understand how corruption affects you
- ✓ Use the available tools to have a say in decisions & policies made on your behalf
- ✓ Speak up & organise to hold power to account for the common good

Businesses

- ✓ Commit to responsible & accountable conduct
- ✓ Correct behaviours that undermine social justice
- ✓ Support regulatory efforts for businesses to serve the common good

All

PROMOTE THE COMMON GOOD AS THE PURPOSE & CONDITION OF POWER



WHAT YOU CAN DO

GET THE FACTS

Read the full report on [transparency.org/strategy](https://www.transparency.org/strategy)

SPREAD THE WORD

Speak out on **social media**

GET INVOLVED

Contact your **local chapter** to see how you can help

Through chapters in more than 100 countries and an international secretariat in Berlin, Transparency International has been leading the fight against corruption for the last 27 years.

Join our efforts at [transparency.org](https://www.transparency.org)

