

GENERAL INFORMATION

Title of consultancy: Strategic review: current and future effectiveness of Advocacy and Legal Advice Centers (ALACs)

Application closing date: 24 April 2024

Consultancy Start and End Date: Up to 35 days over April-July 2024

Location of Consultancy: Remote, with potential travel for fieldwork purposes.

BACKGROUND

Transparency International (TI) is the global civil society movement leading the fight against corruption. Through more than 100 National Chapters worldwide, and an International Secretariat in Berlin, Germany, TI raises awareness about the devastating impact of corruption and works with partners in government, the private sector and civil society to develop and implement effective measures to tackle it.

For over 20 years, Transparency International's Advocacy and Legal Advice Centers (ALACs) have been encouraging individuals, communities and organisations to report corruption they have witnessed or experienced and assisting them to seek redress and justice. The advice provided by ALACs is free, confidential and open to all. It enables people to know their rights, empowers them to speak up and assert their rights, and is also helping address issues of impunity through case resolution and related advocacy.

There are nearly 90 ALACs in over 60 countries which, since 2003, have been contacted by over 350,000 people and worked on more than 85,000 corruption-related cases. The diversity of cases and people who use the centers – from the most vulnerable and marginalized to entrepreneurs and well-positioned whistleblowers – demonstrates the pervasive nature of corruption, and also that people will get involved in the fight against corruption when they are provided with a safe, robust mechanism to do so.

As well as helping individuals, communities and organisations to pursue their corruption-related complaints, the complaints received by the ALACs help identify systemic weaknesses, or hotspots, which allow corruption to flourish. These then become the subject of concerted advocacy by Transparency International for changes in public policy and practice.

Through casework, TI also can identify and highlight broader systemic problems, which are then made the subject of campaigning, activism and advocacy aimed at decision-makers (eg to close the loophole / change the policy in practice) and the public (eg to encourage people to take action against corruption). Using a case-based advocacy approach enhances TI's broader accountability interventions by opening new avenues for advocacy and action, providing concrete mechanisms for redress for corruption and rights violations. Casework can also set precedents, ultimately strengthening the legal and policy frameworks.

The Transparency International Secretariat (TI-S) in Berlin is seeking a consultant(s) to undertake a strategic review of ALAC work across the TI Movement, and provide recommendations for TI-Secretariat's global ALAC Programme to leverage the current and potential impact of ALACs for maximum impact in the fight against corruption.

In particular, considering the objectives of ALACs, the types of information collected, and the stakeholders involved, the consultant should unpack the strengths and unique value-add of ALACs to TI's work (including for advocacy, partnerships, accountability, citizens engagement and remedies and support to victims of corruption and whistleblowers) and the broader fight against corruption, and the unexplored potential of ALACs from international to local levels. In particular, the consultant should explore opportunities for innovation and

improvements, identifying emerging trends, technologies, or approaches that could enhance effectiveness or efficiency. The consultant should recommend areas for the global ALAC Programme to prioritize (and deprioritize), and outline the main support needs of TI-S and Chapters in order to maintain and increase current levels of impact. The consultant should also undertake a mapping of potential donors and partners for multi-county ALAC work led or coordinated by TI-Secretariat with a view to sustainably resourcing TI's global ALAC programme.

OBJECTIVES

The overall methodology is to be suggested by the applicants in their submissions to the present tender and, after selection, further worked on with TI's ALAC Programme Lead.

The work is to be divided into the following stages:

1. **A mapping of the different ways that ALACs contribute towards TI's work** (including for advocacy, partnerships, social accountability, legal accountability, citizens engagement, and remedies and support to victims of corruption and whistleblowers) and the broader fight against corruption, from local to global levels. *Proposed methods: primarily through a desk review (TI's existing materials and external literature), interviews with key staff across the TI Movement, potentially a survey for the global ALAC network, potentially interviews with external partners and/or stakeholders, potentially a field visit to see ALACs' work on the ground.*
2. **A mapping of unexplored potential of ALACs** from local to global levels, exploring opportunities for innovation and improvements, identifying emerging trends, technologies, good practices that are currently used within the TI Movement, and externally to TI, as well as approaches that could enhance effectiveness or efficiency of ALACs when contributing towards TI's work (including for advocacy, partnerships, social accountability, legal accountability, citizens engagement and remedies and support to victims of corruption and whistleblowers) and the broader fight against corruption. When assessing future opportunities, the consultant should take into account the types of information collected by ALACs, the wide range of issues covered, and the types of stakeholders engaged through ALACs. The consultant should also identify good practices from other organizations (eg social justice, environmental) pursuing legal empowerment approaches that can be replicated by ALACs to improve efficiencies and increase impact (ranging from individual cases, to community-level, to broader systemic impacts).
3. **An assessment of the strengths and unique value-add of ALACs to TI's work**, in particular to achieve TI's Strategic Objectives under the 2030 Strategy, and the broader fight against corruption, and the unexplored potential of ALACs from local to global levels.
4. As assessment of **opportunities for scaling ALAC work and increasing ALACs' impact** (based on the strengths and unique value-add of ALACs), to allow for larger-scale and broader impact of ALACs across TI's work and the broader fight against corruption.
5. **An assessment of the main support needs of TI-S and Chapters** in order to maintain and increase current levels of impact of TI's ALAC work
6. **A mapping of potential donors and partners** for multi-country ALAC work led or coordinated by TI-Secretariat

The work should be presented in a final report, which covers:

- a. an overview of the six stages outlined above;
- b. recommendations for areas of work for the global ALAC Programme to prioritize (and deprioritize) for global, regional and multi-country work, and to support TI Chapters' national and sub-national work; and
- c. a programmatic framework that can be used by TI-Secretariat for planning, strategizing and monitoring ALAC work moving forward.

EXPECTED DELIVERABLES AND TIMELINE

The expected level of effort up to 35 days over April-July 2024 following the rough timeline outlined below:

Upon commencement	Handover briefings with TI-S
Monday 6 May	Inception Report not exceeding 6 pages, including overview of proposed methodological approach and a short literature review
Week beginning 3 June	Update meeting (online) with TI-S covering findings of mappings (points 1 and 2 above) and initial findings on assessments (points 3 and 4 above)
Friday 21 June	<u>Draft</u> report not exceeding 50 pages
Friday 19 July	Final report, including incorporating TI Chapters' and TI-S feedback
Late-July	Facilitate a dissemination workshop on the findings in partnership with TI's ALAC Programme Lead

All presentations and reports are to be submitted in English, in electronic form, in accordance with the deadlines stipulated above. The Consultant is responsible for editing and quality control of language. The TI Secretariat retains the sole rights with respect to all distribution, dissemination and publication of the deliverables.

SELECTION CRITERIA

The Consultant should have the following qualifications:

- At least 6+ years of professional work experience in civil society advocacy and/or legal empowerment / access to justice, with practical experience linking individual issues to broader systemic change
- Experience working within the fields of anti-corruption, good governance, human rights and social justice
- Experience of effectively undertaking strategic reviews and/or strategic planning at multi-country level
- Practical experience working in more than one region an advantage
- Solid writing, editing and communication skills
- Professional language proficiency in English required; professional language proficiency in Spanish, French and Arabic an advantage
- Proven commitment to social justice issues and the values of Transparency International

REMUNERATION AND COSTS

The Consultants should provide their estimated total fee as a lump sum or as standard daily or hourly rates as **gross inclusive of taxes and other charges**.

For Consultants based in the EU, EEA, United Kingdom, and Switzerland

Transparency International e.V. (Secretariat), (TI-S) is registered as a Business Entity in Germany with VAT identification number DE273612486. In order to determine the Value Added Tax (VAT) implications of this tender (e.g. EU Reverse Charge Mechanism), we kindly request that Consultants fill out the **VAT Form for Tenders/Vendor Form** (instructions inside the form) and submit the completed and duly signed form along with their email application.

The link to the VAT Form for Tenders/Vendor Form is available below on the Careers page.

CONTACT INFORMATION

The application should include the following documents in English:

- Business proposal with quotes
- Proposed methodological approach and timeframe
- Motivation letter and Curriculum Vitae
- One sample of relevant previous work (confidentiality guaranteed).
- Completed VAT Form for Tenders (**Only for Consultants based in the EU, EEA, UK, and Switzerland**)

Please indicate "ALAC Strategic Review" in the subject line of your email application. Applications should be sent in English by email to Alison Matthews at alac-advocacy@transparency.org by close of business of **24 April 2024**.

Please note that only shortlisted applicants will be contacted.

The Transparency International Secretariat is committed to creating an inclusive work environment where diversity is valued and where there is equality of opportunity. We actively seek a diverse applicant pool and therefore welcome applications from qualified candidates of all regions, countries, cultures, and backgrounds.

Selection of candidates is made on a competitive basis and we do not discriminate on the basis of national origin, race, colour or ethnic background, religious belief, sex, gender identity and expression or sexual orientation, marital or family status, age or ability. We kindly ask applicants to refrain from including in their application information relating to the above as well as from attaching photos.

Data protection

When you respond to this tender and submit your application, you provide consent that Transparency International e. V. keeps your application materials for the period of ten years according to German legal requirements. Afterwards Transparency International will delete your application and any personal data included in it. If you have any questions please reach out to dataprotection@transparency.org

Guidelines for handling overhead and travel expenses

Overhead

Regular overhead expenses associated with the Consultants maintaining their place of business, such as rent, telephone, utilities or stationery, are included in the Consultant's professional fee, except where explicitly agreed otherwise in the contract.

Travel

Travel and accommodation expenses will as far as possible, and where applicable, be recovered from the institutions and companies hosting events or using the outputs provided by the Consultant.

Where such cost recovery is not possible, all travel is subject to prior approval by TI-S staff responsible for the financial management of the Project or TI Budget Line that will support the costs of travel. TI shall not issue travel advances to the Consultants. For accommodation or travel by air, rail or coach, they will instead have to contact TI-S that will make travel arrangements on the Consultant's behalf.

All travel booked by TI-S will include **travel health and accident insurance** with worldwide coverage and Economy class only; accommodation will aim to achieve best value for money up to a 4-star category.

Consultants shall be entitled to invoice TI-S **only** for local transportation and visa cost (if applicable).

Subsistence allowance (per diems) and expenses for individual meals cannot be claimed. These are part of Consultant's business expenses.