

GENERAL INFORMATION

Title: Consultant for Africa-based communications work on illicit financial flows

Application Closing Date: 18 June 2024

Consultancy Start and End Date: As soon as possible until September 2024

Location: Remote (Africa-based)

BACKGROUND

Transparency International (TI) is the global civil society organisation leading the fight against corruption. Through more than 100 chapters worldwide and an international secretariat in Berlin, Germany, TI raises awareness of the damaging effects of corruption and works with partners in government, business, and civil society to develop and implement effective measures to tackle it.

The consultancy will support the regional advocacy work undertaken as part of [the Rallying Efforts to Accelerate Progress \(REAP\)](#) project which runs from April 2021 to September 2024 and is funded by the European Commission's Directorate-General for International Partnerships. The initiative involves the collaboration of Transparency International Secretariat (TI-S) in Berlin and our national chapters in Ethiopia, Ivory Coast, Kenya, Mauritius, Morocco, Nigeria, Republic of Congo, South Africa and Zambia.

TI-S is seeking a consultant based in one of the countries where our national partners are collaborating on the project, to:

Support advocacy for a regional standard on beneficial ownership transparency in Africa

Through using anonymous companies, the corrupt are able to conceal the illicit origin of funds and facilitate illicit financial flows out of Africa. In the coming years, [following our success at the global level](#), many African countries will have to reform their beneficial ownership transparency frameworks.

We are calling for a regional standard on beneficial ownership transparency to raise the bar and harmonise rules across the continent. As part of our efforts, we will produce new evidence, formulate our collective position, advocate towards the African Union and its member states, and work to mobilise public opinion.

Raise awareness about illicit financial flows links to corruption in African states and promote our research findings

Across Africa, the issue of illicit financial flows has been high on the public policy agenda for many years. However, recent years have seen an unfortunate deemphasising of corruption as one of its main sources.

To better understand the extent of illicit financial flows connected to corruption in Africa, TI-S has created a database of cross-border corruption cases, with contributions from many of our chapters. It includes confirmed and suspected corruption cases over the last 30 years in 33 African countries.

In December 2023 [we published an analysis](#) on non-financial enablers featured in the database, and in April 2024 [we published an analysis](#) focused on the risks of illicit financial flows in nine countries.

OBJECTIVES OF THE CONSULTANCY AND EXPECTED DELIVERABLES

1. Create a communications strategy to support the advancement of the regional advocacy campaign for a beneficial ownership standard and to boost visibility of research outputs generated from the REAP project.
2. Support the implementation of the strategy by delivering high-quality communications products.

Possible deliverables may include: key messages, pitching and targeted media outreach, op-eds, press conferences, videos/and or video scripts, media statements, web content, human impact stories.

PROPOSALS

Proposals should detail how applicants will create and implement a communications strategy. The services provided should include at least three of the deliverables noted above.

All proposals should be submitted in English, in electronic form, in accordance with the deadlines stipulated above. The consultant is responsible for editing and quality control of language. TI-S retains the sole rights with respect to all distribution, dissemination and publication of the deliverables.

SELECTION CRITERIA

The consultant should meet the following criteria:

- If the consultant is operating as a **company**, they must be based in an African country that is **not** a member of the G20, and preferably where our national partners are collaborating on the project (Ethiopia, Ivory Coast, Kenya, Mauritius, Morocco, Nigeria, Republic of Congo, and Zambia). If operating as an **individual** consultant, they can be based in any African country, with a preference for where our national partners are collaborating.
- Proven track record in developing and implementing communication strategies for civil society organisations.
- Proven track record of effectively working with national, regional and international media.
- Experience in developing impactful communications materials in support of policy advocacy goals.

REMUNERATION AND COSTS

The consultant should provide information about how they will charge for work carried out for the consultancy and an estimation of cost.

This may include:

1. An estimated total fee for the performance of the contract as a lump sum.
2. Estimated fees for different types of deliverables.
3. Standard daily or hourly rates, with an estimation of how many hours is needed for each output.

The consultant should provide their estimated total fee/s including VAT.

For candidates based in the EU, EEA, UK, and Switzerland

Transparency International e.V. (Secretariat), (TI-S) is registered as a Business Entity in Germany with VAT identification number DE273612486. EU reverse charge applies. Service providers should issue invoices with zero VAT.

Candidates who are based in Germany and do not charge German VAT must confirm their small entrepreneur status.

HOW TO APPLY

The application should include the following documents in English:

- Business proposal with quotes
- Curriculum Vitae of personnel involved
- One sample of relevant previous material produced (confidentiality guaranteed).

Please indicate “Consultant for Africa-based communications work on illicit financial flows” in the subject line of your email application. Applications should be sent in English by email to reap-communications@transparency.org before 18 June 2024. TI-S communications staff are available to discuss proposals before submission upon request.

Please note that only shortlisted applicants will be contacted.

The Transparency International Secretariat is committed to creating an inclusive work environment where diversity is valued and where there is equality of opportunity. We actively seek a diverse applicant pool and therefore welcome applications from qualified candidates of all regions, countries, cultures, and backgrounds.

Selection of candidates is made on a competitive basis, and we do not discriminate based on national origin, race, colour or ethnic background, religious belief, sex, gender identity and expression or sexual orientation, marital or family status, age, or ability. We kindly ask applicants to refrain from including in their application information relating to the above as well as from attaching photos.

Data protection

When you respond to this tender and submit your application, you provide consent that Transparency International e. V. keeps your application materials for the period of ten years according to German legal requirements. Afterwards Transparency International will delete your application and any personal data included in it. If you have any questions, please reach out to dataprotection@transparency.org.

Guidelines for handling overhead and travel expenses

Overhead

Regular overhead expenses associated with the Consultants maintaining their place of business, such as rent, telephone, utilities, or stationery, are included in the Consultant’s professional fee, except where explicitly agreed otherwise in the contract.

Travel

Travel and accommodation expenses will as far as possible, and where applicable, be recovered from the institutions and companies hosting events or using the outputs provided by the Consultant.

Where such cost recovery is not possible, all travel is subject to prior approval by TI-S staff responsible for the financial management of the Project or TI Budget Line that will support the costs

of travel. TI shall not issue travel advances to the Consultants. For accommodation or travel by air, rail, or coach, they will instead have to contact TI-S that will make travel arrangements on the Consultant's behalf.

All travel booked by TI-S will include **travel health and accident insurance** with worldwide coverage and Economy class only; accommodation will aim to achieve best value for money up to a 4-star category.

Consultants shall be entitled to invoice TI-S **only** for local transportation and visa cost (if applicable).

Subsistence allowance (per diems) and expenses for individual meals cannot be claimed. These are part of Consultant's business expenses.