

## GENERAL INFORMATION

**Title of Consultancy:** Compendium of good practices in detecting and countering disinformation targeted at pro-democracy and anti-corruption civil society organisations and activists in Africa

**Project:** Countering Disinformation to Preserve Integrity and Accountability in Governance in Africa

**Application Closing Date:** 03/05/2024

**Consultancy Start and End Date:** approx. 20/05/2024 – 31/08/2024

**Location of Consultancy:** Remote with travel to Berlin

## BACKGROUND

Transparency International (TI) is the global civil society organisation leading the fight against corruption. Through more than 100 chapters worldwide and an international secretariat in Berlin, Germany, TI raises awareness of the damaging effects of corruption and works with partners in government, business and civil society to develop and implement effective measures to tackle it.

The Transparency International Secretariat (TI-S) in Berlin is seeking the services of a consultant to support the development of a compendium\* of good practices in detecting and countering disinformation targeted at pro-democracy and anti-corruption civil society organisations and activities in Africa. This consultancy forms part of a project known as “Countering Disinformation to Preserve Integrity and Accountability in Governance in Africa”, which runs until November 2024. It is funded by Irish Aid.

The project seeks to develop the capacities of TI chapters and partners to counter disinformation as a threat to democracy, integrity and accountability in governance in Africa. Harnessing the strategies developed and applied by its chapters and partners across the globe, TI sets out to produce a compendium of good practices in detecting and countering disinformation targeted at pro-democracy and anti-corruption civil society organisations and activists with specific focus on four African countries with presidential and/or parliamentary elections slated for the period going from 2024 – 2025. These include Cameroon, Ghana, Rwanda and South Africa.

As part of the same project, a workshop is planned to serve as an opportunity for both information gathering for the development of the abovementioned compendium and peer learning as well as experience sharing for participating TI chapters and partners. The consultant is expected to facilitate this workshop with the support of TI-S and in collaboration with one or more partner organisations.

\*In the context of this project, the compendium refers to a compilation of a few case studies and practical recommendations of how to react to disinformation targeting anti-corruption civil society organisations and individuals

## OBJECTIVES

The overall objective of the assignment is to produce a compendium of good practices in detecting and countering disinformation targeted at pro-democracy and anti-corruption civil society organisations and activists in Africa in general and in Cameroon, Ghana, Rwanda and South Africa in particular.

Specifically, the assignment seeks to:

1. Review existing practices in detecting and countering disinformation targeted civil society actors in Africa and globally;
2. Document the experiences of selected TI chapters, which have recently been targets of disinformation in their countries with the intention to delegitimize them on how they address the challenge.
3. Based on the documented cases and existing practices, make recommendations to civil society organisations and activists for detecting and countering disinformation; and
4. Facilitate a 2-day capacity-building workshop on detecting and countering disinformation for four (4) TI Chapters.

## METHODOLOGY

The methodological approach for this assignment will include mainly: desk review of relevant documents, data collection, interviews with the relevant TI chapters and partners, including through a workshop, to collect information on their experiences. However, the Consultant should feel free to propose methodologies that they consider most appropriate to achieve the objectives of the assignment.

## EXPECTED DELIVERABLES AND TIMELINES

The Consultant is expected to deliver:

1. An inception report outlining the agreed scope, methodology, outputs and timeframe, including an outline and agenda of the capacity-building workshop to be validated with TI-S (31 May 2024)
2. A capacity-building workshop report (15 July 2024)
3. A draft compendium of good practices in detecting and countering disinformation targeting pro-democracy and anti-corruption civil society organisations and actors – including case studies and practical recommendations - for feedback (30 July 2024)
4. A final compendium of good practices in detecting and countering disinformation targeting pro-democracy and anti-corruption civil society organisations and actors. (20 August 2024)

Reports should be submitted in English, in electronic form, in accordance with the deadlines agreed upon. The Consultant is responsible for editing and quality control of language. TI-S and TI Secretariat retain the sole rights with respect to all distribution, dissemination, and publication of the deliverables.

## SELECTION CRITERIA

The Consultant should have the following qualifications:

- a) University degree in social sciences, media, digital technology, law, political science or related field from a reputable institution
- b) Experience in designing and managing programmes that address mis/dis/malinformation, strengthening information integrity, countering or preventing digital repression and/or strengthening human rights across the digital ecosystem
- c) Knowledge of legal and regulatory frameworks governing social media, artificial intelligence, data, cybersecurity and surveillance is highly desirable
- d) Excellent research and analytical skills
- e) Excellent presentation and facilitation skills
- f) Knowledge and experience of working for policy and/or advocacy-oriented organisations, particularly in Africa.
- g) Excellent written and spoken English. Working knowledge of French would be desirable
- h) Highly motivated and committed to the values of transparency and integrity.
- i) Availability from May to September 2024

## APPLICATION PROCESS

Interested consultants can submit their technical and financial proposals to [disinfo-africa@transparency.org](mailto:disinfo-africa@transparency.org) no later than 3 May 2024 by close of business. Only **shortlisted candidates will be contacted**. Unfortunately, it will not be possible to provide individual feedback on applications.

## REMUNERATION AND COSTS

The Consultants should provide their estimated total fee as a lump sum for the whole project (estimated at 15 days over May – August 2024), or as standard daily or hourly rates, before any VAT or other charges.

### **For Consultants based in the EU, EEA and Switzerland**

Transparency International e.V. (Secretariat), (TI-S) is registered as a Business Entity in Germany with VAT identification number DE273612486. In order to determine the Value Added Tax (VAT) implications of this tender, we kindly request that Consultants fill out the **VAT Form for Tenders/ Vendor Form**

(instructions inside the form) and submit the completed and duly signed form along with their email application. The link to the VAT Form for Tenders/Vendor Form is available below.

## CONTACT INFORMATION

The application should include the following documents in English:

- Short motivation letter (including quotes/daily rate) and Curriculum Vitae
- Completed VAT Form for Tenders (**Only for Consultants based in the EU, EEA and Switzerland**)

Please indicate “Consultant – Countering Disinformation in Africa” in the subject line of your email application. Applications should be sent in English by email to Samuel Kaninda at [disinfo-africa@transparency.org](mailto:disinfo-africa@transparency.org) by close of business on **3 May 2024**.

Please note that only shortlisted applicants will be contacted.

## Data protection

*When you respond to this tender and submit your application, you provide consent that Transparency International e. V. keeps your application materials for the period of ten years according to German legal requirements. Afterwards Transparency International will delete your application and any personal data included in it. If you have any questions please reach out to [dataprotection@transparency.org](mailto:dataprotection@transparency.org)*

## Guidelines for handling overhead and travel expenses

### Overhead

Regular overhead expenses associated with the Consultants maintaining their place of business, such as rent, telephone, utilities or stationary, are included in the Consultant's professional fee, except where explicitly agreed otherwise in the contract.

### Travel

Travel and accommodation expenses will as far as possible, and where applicable, be recovered from the institutions and companies hosting events or using the outputs provided by the Consultant.

Where such cost recovery is not possible, all travel is subject to prior approval by TI-S staff responsible for the financial management of the Project or TI Budget Line that will support the costs of travel. TI shall not issue travel advances to the Consultants. For accommodation or travel by air, rail or coach, they will instead have to contact TI-S that will make travel arrangements on the Consultant's behalf.

All travel booked by TI-S will include **travel health and accident insurance** with worldwide coverage and Economy class only; accommodation will aim to achieve best value for money up to a 4-star category.

Consultants shall be entitled to invoice TI-S **only** for local transportation and visa cost (if applicable).

Subsistence allowance (per diems) and expenses for individual meals cannot be claimed. These are part of Consultant's business expenses.