GENERAL INFORMATION

Title of Consultancy: Climate and Corruption Atlas Visualisation and Web Development
Application Closing Date: 20 Aug 2023
Consultancy Start and End Date: 1 Sept 2023 – 31 Oct 2023
Location: Remote

BACKGROUND

Transparency International (TI) is the global civil society organisation leading the fight against corruption. Through more than 100 chapters worldwide and an international secretariat in Berlin, Germany, TI raises awareness of the damaging effects of corruption and works with partners in government, business, and civil society to develop and implement effective measures to tackle it.

The Transparency International Secretariat (TI-S) in Berlin is seeking a consultant to enhance the data visualization, quality, and features of our Climate & Corruption Atlas – also referred to as the Atlas hereon.

The Atlas is a digital tool and library spotlighting and illustrating cases from across the globe on how corruption negatively impacts efforts to combat the climate crisis. Given the scale of the climate challenge and the need to stimulate investments, corruption in climate-vulnerable countries receiving climate finance remains a grave concern. To add to that, the undue influence of power players and lobbies in both the global north and south are critically impacting the scale and pace of the fight against climate change.

Through the documentation of various case studies and accessible visualisations of key data, Transparency International (TI)’s Atlas acts as the go-to resource for climate governance and integrity. This encompasses corruption in climate finance, illicit practices, conflicts of interest, undue influence, greenwashing, and land grabbing, among other related topics. Given the complexity of climate finance instruments and the linkages to other sectors, Atlas plays a role in supporting climate and governance practitioners to get familiar with different intersections to include in the discourse, helping civil society, researchers, and the media to understand and convey the problem of different forms of corruption in climate finance in a compelling and relevant way.

Atlas is hosted on TI website and currently has around 50 climate corruption cases. The aim is to add more exceeding 100 cases and keep it alive in the future. As stated above, Atlas is an important advocacy tool and will be actively promoted by TI. For this reason, we need a more accessible, future-proof interface for the visualisation.

OBJECTIVES

The consultant/company referred to as consultant hereon - should support TI with the following:

1. Find a cleaner, more aesthetic way to visualize the case data on the atlas with respect to regions and number of cases.
2. Have a user-friendly interface.
3. Have a smooth and intuitive zoom functionality.
4. Have a search bar with further additional filters by:
   – Country (countries with cases)
Type of corruption (cases already tagged on climate page: Bribery, Collusion, Undue Influence, Whistleblowing etc)

Climate category (provided by TI)

5. Information management system: Easy to update with case information from the backend and is automatically synced with changes. Make suggestions to improve the current variables/fields in the database.

6. Capture user analytics

7. Any other interactive interface to make the tool user-friendly and information (tools like Tableau, graphics — stats of cases by corruption, countries, regions etc, infographics), including the possibility of users writing in to suggest cases (using contact forms etc.)

8. To check for possibility of viewing Atlas (map) in full screen. If applicable, suggest solutions to visualise and present data (Atlas map) - see example here.

9. Implement search engine optimisation (SEO) best practices — searching for any case of climate corruption should lead to the Atlas page.

10. Back-end coding to ensure the Atlas works on slow internet connections as well.

11. Consider an additional layer to the Atlas is added, which contains 10 examples of best practices, integrity, and good governance.

12. To ensure the Atlas webpage is running smoothly across all devices, including phones/tablets and PCs. This also includes all web browsers.

13. Add a page to view reports, blog posts and features written about Atlas.

14. All solutions should be designed and implemented with cost-effectiveness and sustainability in mind.

15. Handover training for TI staff on Atlas management and its maintenance.

16. Provide a period after the handover to address any problems and bugs.

EXPECTED DELIVERABLES AND TIMELINE

• Provide a prototype data visual of the Atlas based on the requirements above – 30 Sept 2023
• Organise and attend periodic meetings with the TI team to review progress based on the requirements (meetings every week where requested) – 1 Sept – 31 Oct 2023
• Final deliverable – 31 Oct 2023

The Consultant is responsible for quality control of the deliverables. The TI Secretariat retains the sole rights with respect to all distribution, dissemination, and publication of the deliverables.

SELECTION CRITERIA

The Consultant should have:

• At least 5 years of proficiency in data visualisation, design and management systems, experience with content architecture and display optimisation, proficiency in data visualisation tools, Photoshop and InDesign (or related) to support with optimised visual displays for sites, and familiarity with relevant security protocols.

• Proven expertise in web development, with a focus on responsive design.

• Knowledge of best practice for SEO and website accessibility (across all platforms and web browsers.

• Data security: compliance with data protection regulations, data security measures, encryption protocols and access control.

• Project management approach: ability to drive clarity and meet deadlines, provide regular progress updates, and effectively handle potential risks or challenges.

• Resources to give ongoing and – in the case of problems – rapid support,
• Analytical and problem-solving mindset with skills in debugging and cross-browser testing.
• Fluency in written and spoken English. • Interest in anti-corruption work.

REMUNERATION AND COSTS

The service provider should submit a detailed breakdown of the price based on a per day basis.

For candidates based in the EU, EEA, UK, and Switzerland

Transparency International e.V. (Secretariat), (TI-S) is registered as a Business Entity in Germany with VAT identification number DE273612486. EU reverse charge applies. Service providers should issue invoices with zero VAT.

Candidates who are based in Germany and do not charge German VAT must confirm their small entrepreneur status.

HOW TO APPLY

The application should include the following documents in English:

• Business proposal with quotes
• One or more samples of relevant previous work (confidentiality guaranteed).
• Please provide 2-3 previous clients whom we could contact for references, and please include testimonials, examples of similar completed projects and a portfolio.

Please indicate "Climate and Corruption Atlas Visualisation and Web Development" in the subject line of your email application. Applications should be sent in English by email to Wahid Azizi at wazizi@transparency.org by 20/08/2023.

Please note that only shortlisted applicants will be contacted.

The Transparency International Secretariat is committed to creating an inclusive work environment where diversity is valued and where there is equality of opportunity. We actively seek a diverse applicant pool and therefore welcome applications from qualified candidates of all regions, countries, cultures, and backgrounds.

Selection of candidates is made on a competitive basis, and we do not discriminate based on national origin, race, colour or ethnic background, religious belief, sex, gender identity and expression or sexual orientation, marital or family status, age, or ability. We kindly ask applicants to refrain from including in their application information relating to the above as well as from attaching photos.

Data protection

When you respond to this tender and submit your application, you provide consent that Transparency International e. V. keeps your application materials for the period of ten year according to German legal requirements. Afterwards Transparency International will delete your application and any personal data included in it. If you have any questions, please reach out to dataprotection@transparency.org.
Guidelines for handling overhead and travel expenses

Overhead

Regular overhead expenses associated with the Consultants maintaining their place of business, such as rent, telephone, utilities, or stationery, are included in the Consultant’s professional fee, except where explicitly agreed otherwise in the contract.

Travel

Travel and accommodation expenses will as far as possible, and where applicable, be recovered from the institutions and companies hosting events or using the outputs provided by the Consultant.

Where such cost recovery is not possible, all travel is subject to prior approval by TI-S staff responsible for the financial management of the Project or TI Budget Line that will support the costs of travel. TI shall not issue travel advances to the Consultants. For accommodation or travel by air, rail, or coach, they will instead have to contact TI-S that will make travel arrangements on the Consultant’s behalf.

All travel booked by TI-S will include travel health and accident insurance with worldwide coverage and Economy class only; accommodation will aim to achieve best value for money up to a 4-star category.

Consultants shall be entitled to invoice TI-S only for local transportation and visa cost (if applicable).

Subsistence allowance (per diems) and expenses for individual meals cannot be claimed. These are part of Consultant's business expenses.